

**as:da**  
American Standard  
Design Award 2026



# Inspiring Everyday Living

Design Entry Template



*American Standard*



# Design Entry Template Guidelines

You will find the following slides in this Submission Template with specific titles and requirements for your submission as indicated below. Total number of your submission should not exceed 15 slides, beginning with (Slide 1: Project Name) and ends with (Slide 15: Qualification Checklist).

**SLIDE 1:**  
**Project Name**

Input a concept title that reflects your idea.

**SLIDE 2:**  
**Design Concept**

Describe your concept in a nutshell,  
keep it within 150 words.

**SLIDE 3:**  
**Design: Floorplan and Elevations**

Organize your drawings to tell your story.

**SLIDES 4-10:**  
**Design: Visuals**

Present your concept with your renderings.

- Slide 4: Overview
- Slide 5: Full Bathroom
- Slide 6: Shower Area
- Slide 7: Toilet Area
- Slide 8: Basin Area
- Slide 9 & 10: Optional Images/Information

**SLIDE 11-12:**  
**Specifications: Colors, Materials and Finishes**

**SLIDE 13:**  
**American Standard Products Specified**  
List down the products that are used in your design.

**SLIDE 14:**  
**Appendix**  
Elaborate your design story.

**SLIDE 15:**  
**Qualification Checklist**  
Before submission, review this list.

# LIGHT OF THOUGHT

Project Name:

**A place to recharge.**

Participant ID: **ASDA26-11516**



# Design Concept Summary : "Light of Thought"

ຫ້ອງນ້ຳ ຄືສະຖານີຈັດລະບຽບທາງຄວາມຄິດຂອງຄົນໃນໄວອາຍຸທີ່ແຕກຕ່າງກັນ ບໍ່ວ່າປັນຫາຄວາມເມື່ອຍ, ຄວາມກັງວົນ ແລະ ການຮຽນຮູ້ ໃນທຸກໆມື້ ຕ່າງກໍຕ້ອງໃຊ້ພື້ນທີ່ແຫ່ງນີ້ໃນການຈັດລະບຽບທາງຄວາມຄິດ ແລະ ຫາແຮງບັນດານໃຈໃໝ່ໆ .

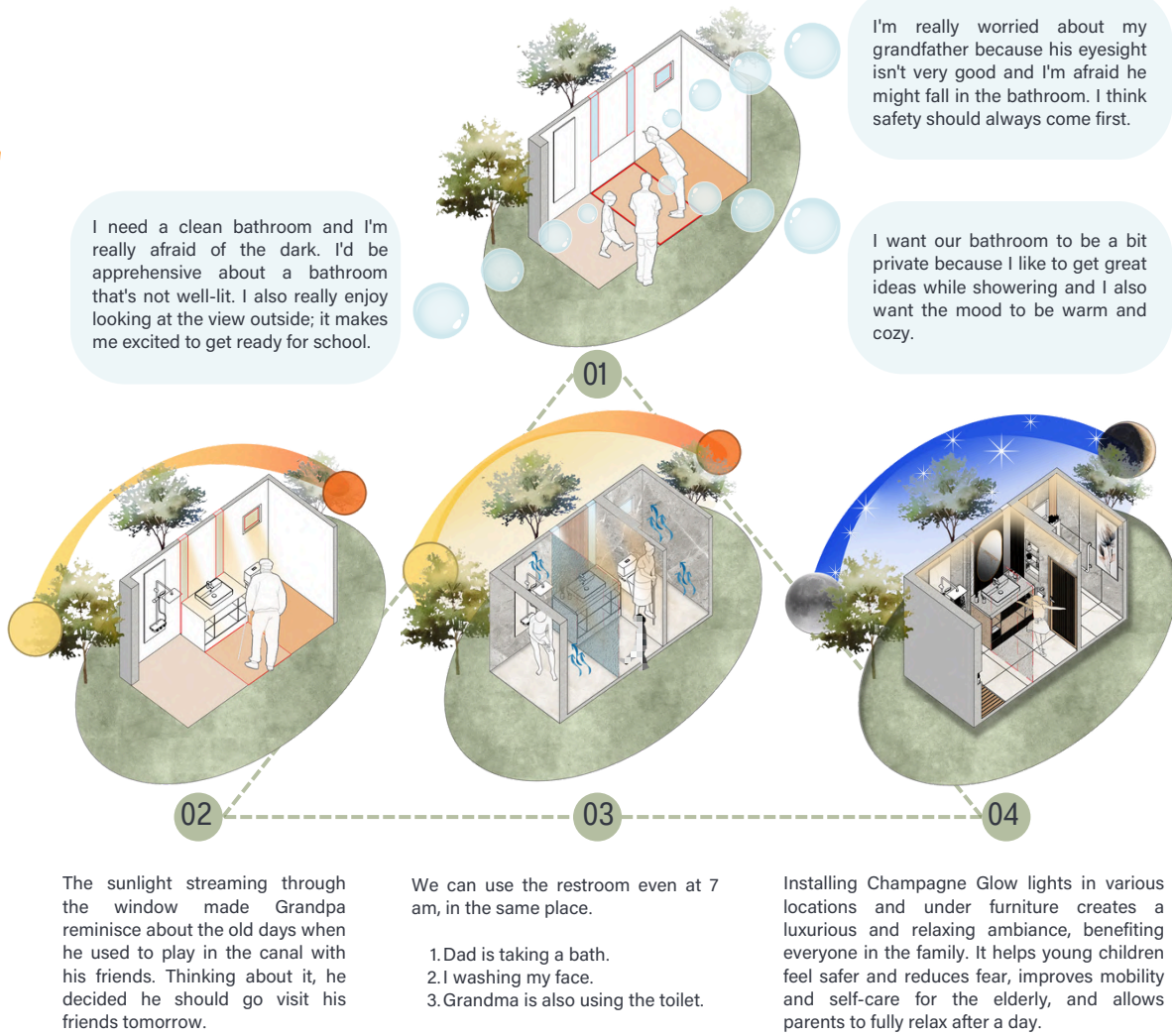
ຫົວໃຈສໍາຄັນໃນການໃຊ້ຫ້ອງນ້ຳຄືການໄດ້ຜ່ອນຄາຍ ,ມີຄວາມສະອາດ ແລະ ບັນຍາກາດທີ່ອົບອຸ່ນປອດໄພ ເພື່ອຈຸດປະກາຍໂອເດຍໃໝ່ໆໃນທຸກໆມື້.

ນອກເໜືອຈາກນີ້ຍັງມີ Functionທີ່ໃຊ້ ແສງ ແລະ ການສໍາຜັດ ເຂົ້າມາເປັນສ່ວນໜຶ່ງເພື່ອຊ່ວຍໃຫ້ທຸກຄົນທີ່ໃຊ້ ໄດ້ຮັບແຮງບັນດານໃຈທີ່ດີ ມອບຄວາມໝັ້ນໃຈໃນການເພິ່ງພາໂຕເອງແກ່ຜູ້ສູງອາຍຸ, ມອບແຮງບັນດານໃຈເພື່ອສ້າງສັນແນວຄິດໃໝ່ໆໃຫ້ພໍ່-ແມ່ ແລະ ການຮຽນຮູ້ຂອງລູກ ທີ່ສາມາດລ້າງໜ້າ-ຫູແຂ້ວ ດ້ວຍຕົນເອງໄດ້.

The bathroom is a place for people of all ages to organize their thoughts. No matter how tired they are, how anxious they are, or how they learn, they need to use this space to organize their thoughts and find new inspiration.

The heart of using the bathroom is to relax, have a clean, warm, and safe environment to spark new ideas every day.

In addition, there are functions that use light and touch to help everyone who uses it get good inspiration, give the elderly confidence in self-reliance, give inspiration to create new ideas for parents, and help children learn to wash their faces and brush their teeth by themselves.



# Design: Floor Plan and Elevations

The functional layout is divided into three zones, with the central washbasin area serving as the primary hub for everyone. This zone acts as the starting point of a new day, being the first area to receive natural morning light.

To the left is the wet zone, featuring a shower area enclosed by Smart Glass for privacy. This space is thoughtfully equipped with a built-in seat and internal towel racks to ensure comfort and convenience.

The right side consists of the dry zone for the toilet, complete with storage cabinets and safety grab bars. This area also features a window that allows natural light to enter and help eliminate bacteria, making the entire bathroom a safe and ideal space for the whole family.

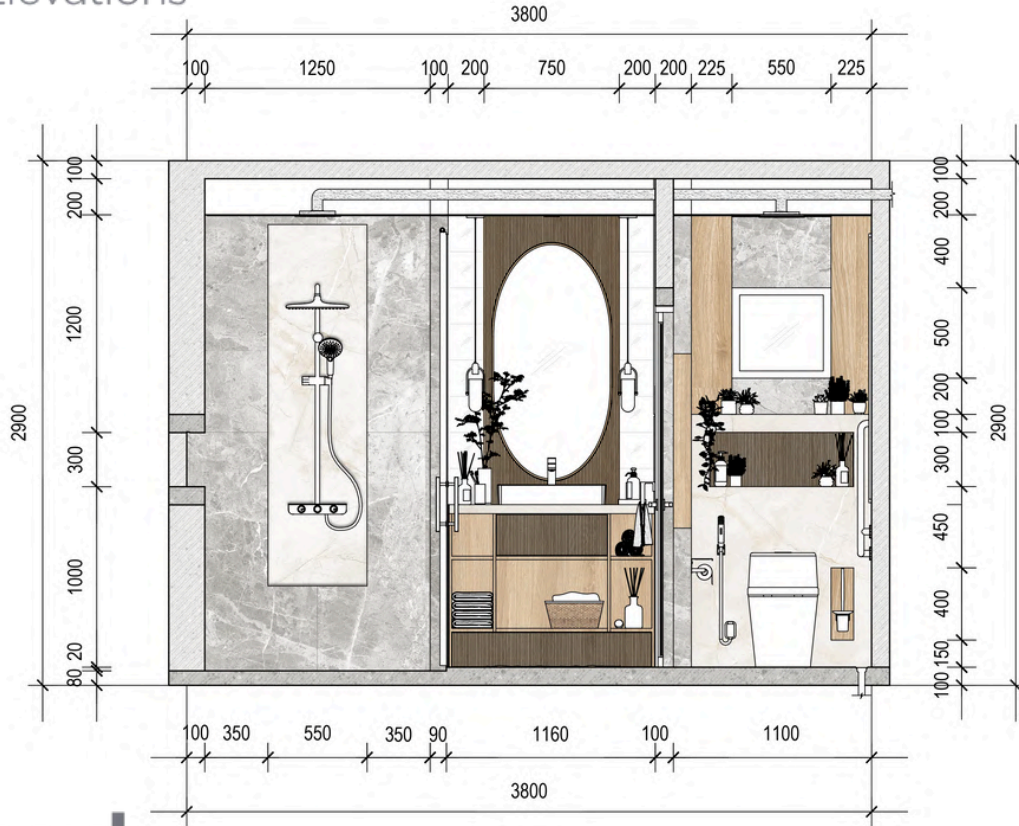
Total Bathroom Area:

6,84m<sup>2</sup>.

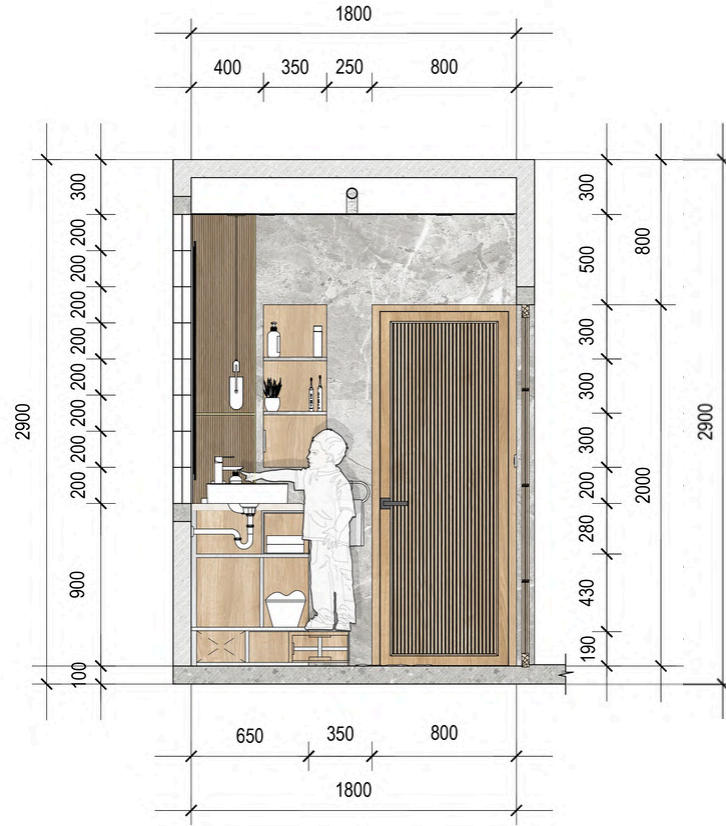


FLOOR PLAN

# Design: Floor Plan and Elevations

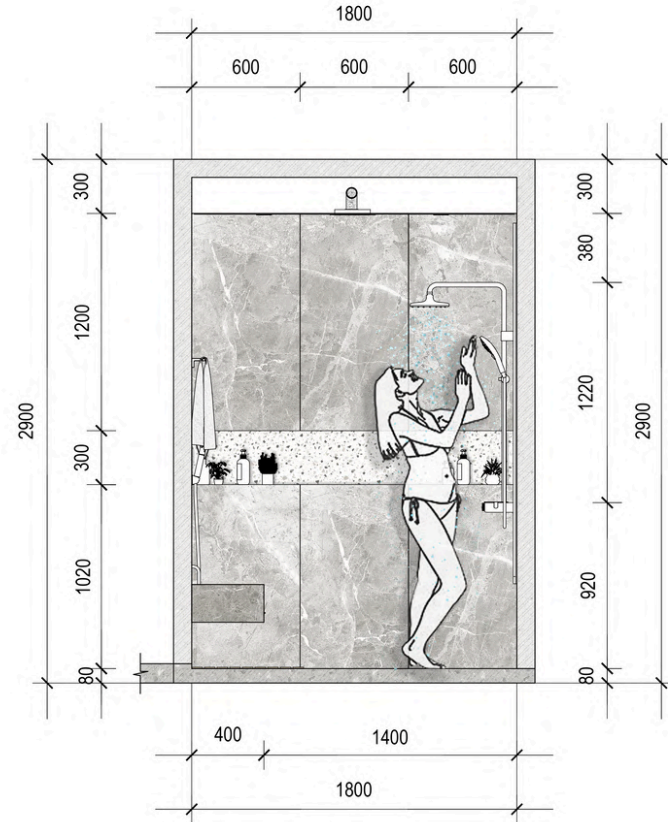
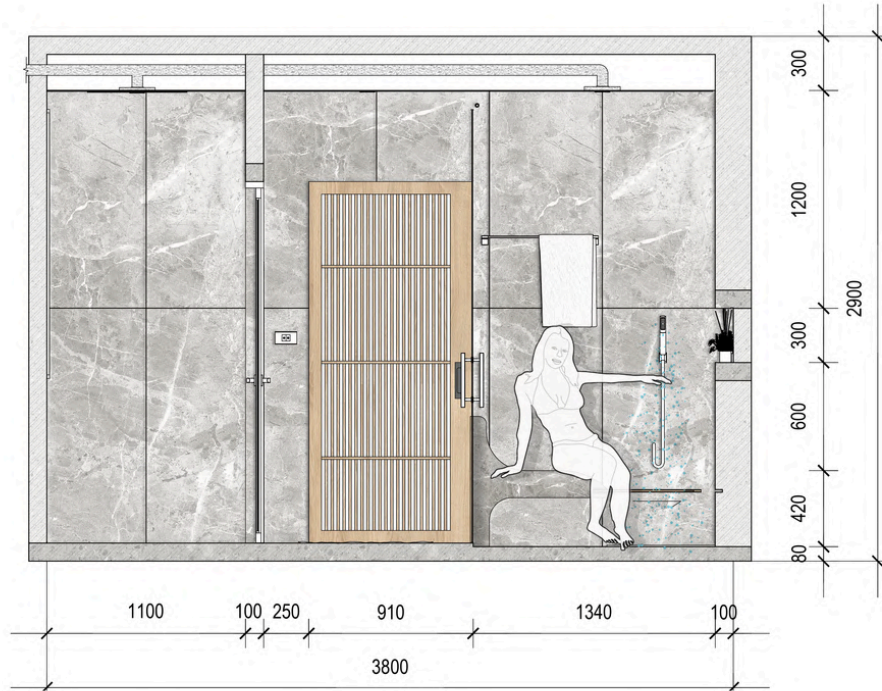


**ELEVATION A-A**

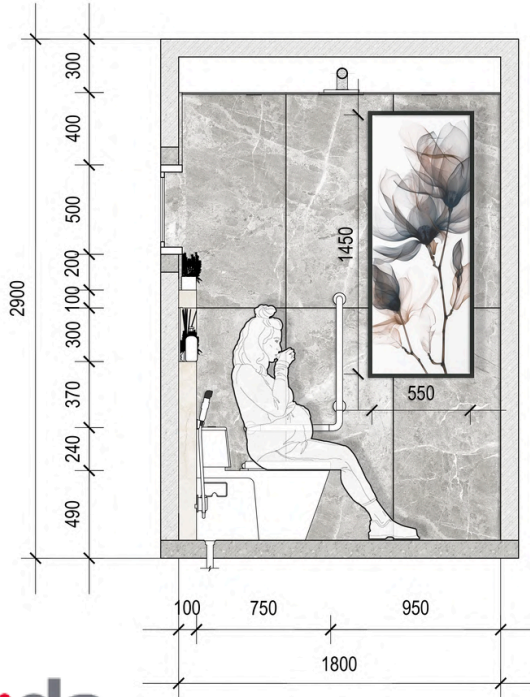


**ELEVATION B-B**

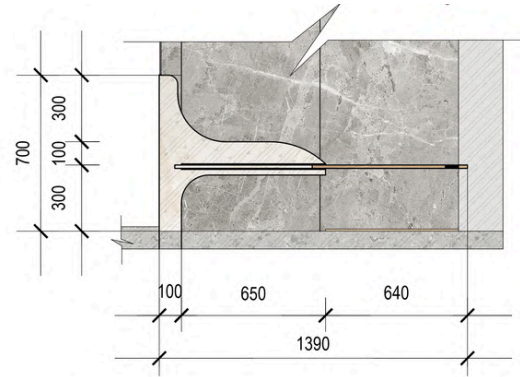
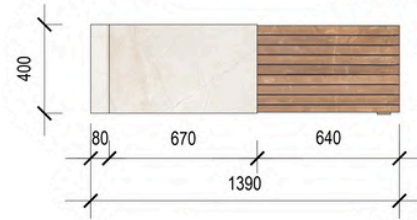
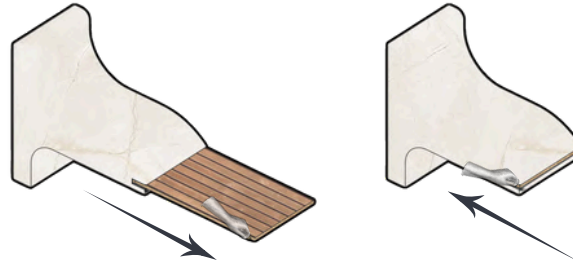
# Design: Floor Plan and Elevations



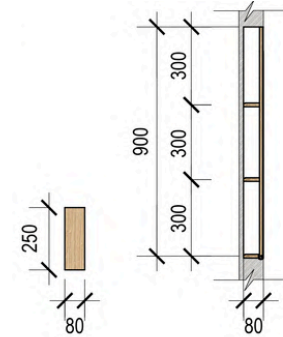
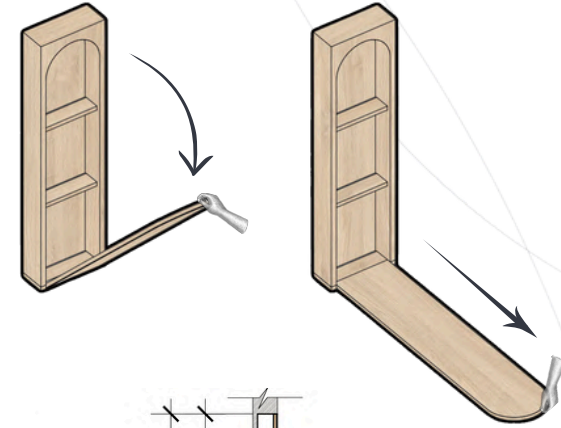
# Design: Floor Plan and Elevations



**SECTION TOILET**



**SECTION WALL SEAT**



**SECTION WALL CABINET**

## Design Visuals: Overview

The bathroom is strategically positioned to connect seamlessly with the living area via simple wooden sliding doors. By placing the washbasin at the center, the layout maintains a bright, open feel that invites every family member to share the space naturally.

The core of this design lies in creating a space where tranquility and family connection coexist naturally, with the bathroom integrated as a seamless extension of the living area through modest, simple wooden sliding doors.

The three-zone layout allows the central washbasin to act as a fluid hub for shared use, while the shower and toilet areas remain tucked away behind ripple glass and marble walls, offering a quiet sense of privacy whenever a family member needs it.

The curated material palette, from light oak to soft earth tones, intentionally mirrors the home's exterior atmosphere to unify the feeling of warmth and security. This creates a simple yet aesthetically rich experience that feels effortless for every generation in the house.



## Design Visuals: Full Bathroom

Step into a space designed for everyone, where three distinct zones come together to support the family's daily rhythm. The central washbasin is the heart of the room, a bright and airy spot where natural light welcomes you as you start your day.

To the left, the shower zone offers a quiet escape. With its dark marble walls and soft lighting, it's a private sanctuary where you can truly unwind. Every detail, from the built-in seat to the smart glass partition, is there to make your relaxation effortless.

On the right, the dry zone focuses on peace of mind and hygiene. Natural sunlight flows in to keep the space fresh and clean, while thoughtful features like safety grab bars ensure that both children and seniors can use the space with confidence. This is more than just a bathroom—it's a safe, healthy, and inspiring corner for the whole family.



Shower



Washbasin



Toilet

## Design Visuals: Shower Area

The shower zone is designed as a private sanctuary, featuring elegant marble walls paired with brushed brass fixtures and hidden LED lighting to create a relaxing atmosphere with deep wall dimensions.

Inclusivity is at the heart of this space, with a versatile wall seat that adapts to different needs and wooden accents to prevent slipping for enhanced safety.

The area is enclosed by Smart Glass that can switch from transparent to opaque, ensuring privacy and delivering a premium experience every day.



# Design Visuals: Shower Area



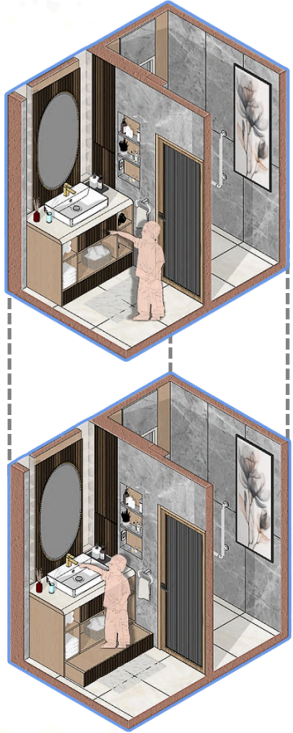
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Design  
Visuals:  
Toilet  
Area



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Design  
Visuals:  
Basin  
Area



## Design Visuals: Optional Images/ Information

This is a bathroom that allows you to be with yourself to create new inspirations. It is not a bathroom that is perfect in every way, but it is a space that provides light for you and your family.

Natural light and warm light reflecting off the gold fixtures help you relax from the stress of work all day. It allows you to feel like your true self and find comfort in your own space.

This environment gives you the energy to start and go out to do new things every day. It serves as a fresh beginning for everyone in the family, day after day.

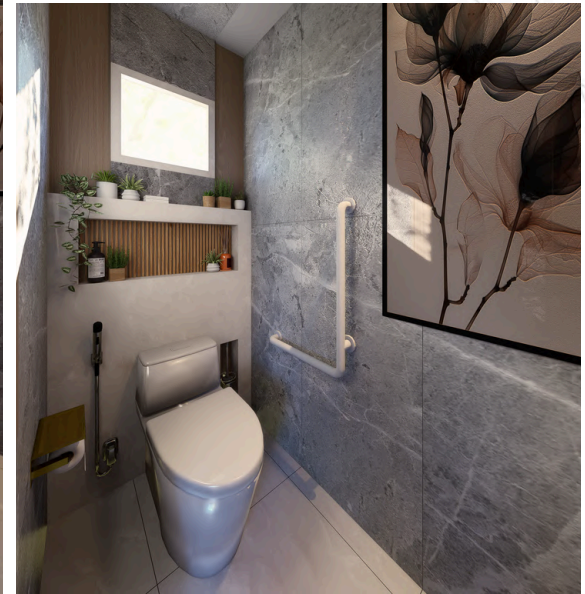


# Design Visuals: Optional Images/ Information

Every part of the bathroom, including the washbasin, shower, and toilet zones, is designed to support users from children to the elderly, reflecting the inner light of the home.

The functions include step drawers for children to reach the sink, small lockers in the toilet zone for emergency work, and grab bars to assist seniors.

The shower zone features a wall seat for relaxation or a small sauna, which can also be adapted into a safe bathing area for children.



# Specifications: Colors, Materials and Finishes

The material and color palette harmoniously blend natural luxury with modern functionality. Grey marble and terrazzo walls establish a contemporary foundation, complemented by beige and cream marble flooring to enhance brightness and spatial flow.

Light oak and fluted wood panels introduce organic warmth, balancing the stone textures, while ripple smart glass provides a sophisticated touch of privacy. Biophilic elements, including live plants and botanical art, are seamlessly integrated to bring the outdoors in.

The design is grounded in an earth-toned palette of olive green, brown, and tan, balanced by modern neutrals. This combination creates a safe, serene, and inspiring environment tailored for every generation.

Grey Marble wall

Wood  
Slats/Fluted  
Panel

Smooth Wood  
Plank - Light Oak

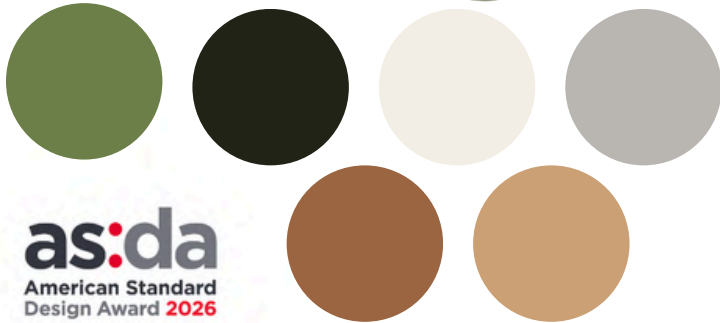
Smart glass - Ripple glass

Spider Plant

Botanical Art

Terrazzo wall

Beige/Cream Marble floor








## Specifications: Colors, Materials and Finishes






The selection of Colors, Materials, and Finishes focuses on an Earth Tone palette, blending warm oak with natural stone walls to create a calm, stable, and safe atmosphere for everyone in the home. Matte finishes and non-slip materials are chosen for better hygiene, while Smart glass partitions provide privacy while maintaining an airy feel that stays connected to nature.

The highlight lies in the gold-finished fixtures and hardware, which reflect natural light and ambient hidden lighting to provide a warm, luxurious feel that effectively melts away stress. These material details are chosen not just for aesthetics, but to enhance the light that inspires and restores energy to users every single day.



	Product Name	Product Image	Reason for Selection
1	EasySET Exposed Auto Temperature Shower_Polished Cool Sunrise		This shower system prioritizes multi-generational safety by using an automatic temperature control to prevent scalding, protecting children and the elderly. Its intuitive "push-to-operate" design ensures effortless use for all ages, while the Polished Cool Sunrise finish reflects ambient light to enhance the "Light of Thought" atmosphere.
2	Acacia E SH SL basin mixer_Polished Cool Sunrise		Designed with softened square edges to minimize sharp corners, this mixer provides a safer environment for families with small children. It combines high-precision water control with durability and creates visual continuity across the bathroom through its elegant golden finish.
3	Concept Square Single Tissue Holder_Brushed Hard Graphite		This 2-in-1 accessory features a top shelf that accommodates modern lifestyles by providing a convenient space for mobile phones or personal items. Constructed from corrosion-resistant materials, its Brushed Hard Graphite finish offers a sophisticated contrast that blends seamlessly with the dark charcoal walls.
4	Concept Square Towel Rack_Polished Cool Sunrise		This rack promotes organized hygiene for all family members while its high-visibility gold finish assists elderly users with impaired vision in identifying its location against dark surfaces. It serves as a premium focal point that elevates the sophistication of the wet zone.
5	L Nylon grab bar(Right)		The L-Nylon Grab Bar is chosen for its dual support in both horizontal and vertical directions, providing better stability for sitting or standing than standard bars. The nylon material offers a non-slip, warm-to-the-touch grip, ensuring safety and comfort for seniors compared to cold stainless steel.

# American Standard Products Specified

	Product Name	Product Image	Reason for Selection
6	Acacia Evolution Toilet Brush		The Acacia Evolution Toilet Brush was chosen for its cleaning capabilities, suitable for scrubbing the toilet bowl, under the rim, and inside the bowl. It's ideal for rimless toilets, easy to use, convenient to store, and complements various bathroom designs.
7	Acacia Evolution Towel Ring		The Acacia Evolution Towel Ring is designed to provide a small towel hanger near the sink for convenience and a stylish look that complements modern bathrooms.
8	Acacia SupaSleek One-Piece Toilet (S-Trap 305mm)		Because it's a one-piece toilet with a minimalist design that's easy to clean and hygienic. Its ergonomic height allows people of all ages, especially the elderly, to sit and stand comfortably and stably. In addition, it uses a water-saving flush button that's easy to use and familiar to everyone.
9	DuoSTiX™ Hygiene Spray (Chrome/Matte Black)		The DuoSTiX™ Hygiene Spray (Chrome/Matte Black) is a bidet spray with two water pressure settings: a gentle setting for hygiene and a stronger setting for cleaning. Its slim design is easy to hold, suitable for children and the elderly, and the matte black finish adds a modern touch to your bathroom.
10	DuoSTiX™ Hand Shower (Chrome/Matte Black) with hose and hanger		The DuoSTiX™ Hand Shower (Chrome/Matte Black) with hose and hanger is a handheld shower designed for regular showering, or you can twist off the shower head cover to switch to a direct spray mode for cleaning. Its ergonomic design and durability make it convenient for use in wet areas for people of all ages.

# Appendix

## Design Story – Limit to 150 words per answer.

- What is the inspiration for your design?

*"The design is inspired by the diverse needs of users across three generations, aiming to transform the bathroom into a sanctuary of relaxation where ideas can be refined and new inspirations are generated daily. By harmonizing natural light with warm ambient lighting, the space offers a tranquil retreat while maintaining safety and comfort as its core values. By pairing Polished Cool Sunrise finishes with organic textures, the design achieves a seamless flow that balances modern functionality with serene aesthetics."*

- How does the design fulfill the need of the target users?

*The design caters to children by incorporating a lower counter drawer that doubles as a step stool for easier access to the basin, paired with soft-edged faucets and thermostatic showers to prevent scalding. For parents, the space serves as a tranquil sanctuary for creative reflection, offering worry-free convenience and the comfort of knowing their family is safe. Meanwhile, seniors can navigate with confidence thanks to ergonomic toilets for easier movement and high-contrast color finishes that ensure clear visibility and enhanced safety.*

- How does the design fulfill the design challenge?

*The design overcomes challenges by blending Inclusive Design with luxury, ensuring comprehensive functionality for all three generations. For children, the design addresses height differences through space-saving solutions, paired with a one-piece toilet and a welcoming atmosphere created by visually distinct focal points. The layout is strategically divided into three zones to allow simultaneous use, ensuring maximum privacy for the family. A highlight is the shower zone featuring Smart Glass for instant opacity control, while natural light is utilized to help eliminate bacteria. Together, these elements transform the bathroom into an inspiring sanctuary for your family.*

- How does the choice of products contribute to the purpose of the design?

*The selection of innovative products is key to fulfilling the needs of all generations. Their reflective finishes harmonize with light to create a tranquil atmosphere and clear visual focus for safety. Precise temperature control and soft-edged designs minimize risks for children, while ergonomic forms and antibacterial technology work with natural light to ensure superior hygiene. These products seamlessly blend functionality and aesthetics, transforming the space into a true sanctuary of inspiration for the entire family.*

Let your ideas transform  
everyday routines into  
meaningful experiences!

