

**as:da**  
American Standard  
Design Award 2026



# Inspiring Everyday Living

Design Entry Template



*American Standard*



# Design Entry Template Guidelines

You will find the following slides in this Submission Template with specific titles and requirements for your submission as indicated below. Total number of your submission should not exceed 15 slides, beginning with (Slide 1: Project Name) and ends with (Slide 15: Qualification Checklist).

**SLIDE 1:**  
**Project Name**

Input a concept title that reflects your idea.

**SLIDE 2:**  
**Design Concept**

Describe your concept in a nutshell,  
keep it within 150 words.

**SLIDE 3:**  
**Design: Floorplan and Elevations**

Organize your drawings to tell your story.

**SLIDES 4-10:**  
**Design: Visuals**

Present your concept with your renderings.

- Slide 4: Overview
- Slide 5: Full Bathroom
- Slide 6: Shower Area
- Slide 7: Toilet Area
- Slide 8: Basin Area
- Slide 9 & 10: Optional Images/Information

**SLIDE 11-12:**  
**Specifications: Colors, Materials and Finishes**

**SLIDE 13:**  
**American Standard Products Specified**  
List down the products that are used in your design.

**SLIDE 14:**  
**Appendix**  
Elaborate your design story.

**SLIDE 15:**  
**Qualification Checklist**  
Before submission, review this list.

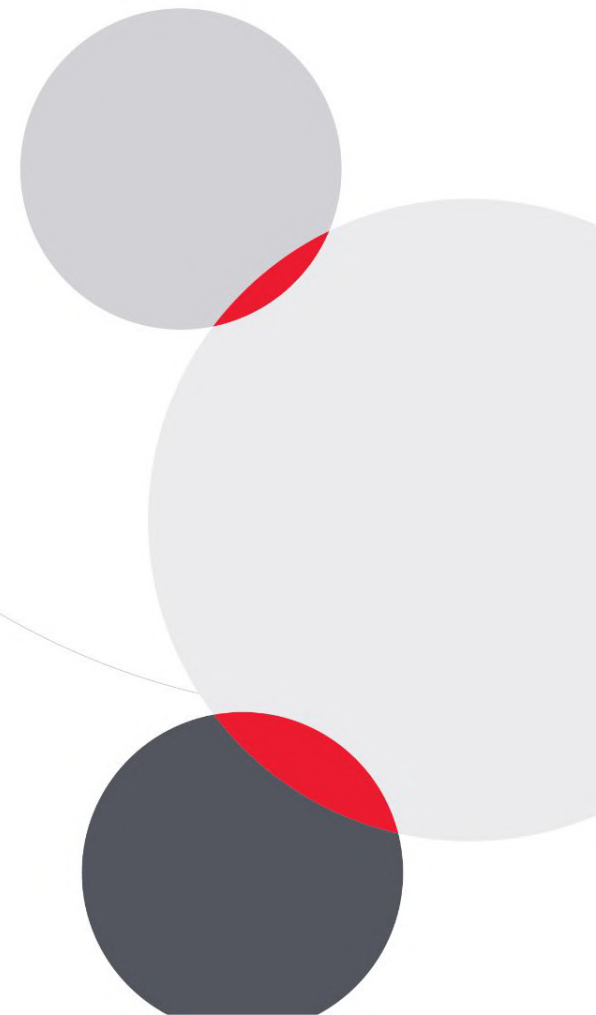


# the Continuiti

## Separate yet Synchronized

Participant ID :  
ASDA26-30205

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# Design Concept Summary

Multi-generational homes with single bathrooms are more likely to experience waiting times and delays when it comes to bathroom use, especially with the usual set-up where all amenities are in a single room. The design challenge thus lies in the continuity, efficiency, and comfort of bathroom amenity use, while also considering space limitations.

The design doesn't want to separate bathroom-related interactions completely, but to continue chance encounters and provide reimaged accommodations for these. By separating the sink, shower, and lavatory, there can be simultaneous use for all.



# Design: Floor Plan and Elevations

- The plan is composed of four main areas namely: the Shower area, changing room, Lavatory, and washing up sink.
- The division of spaces means to present parallel functions that can simultaneously happen.

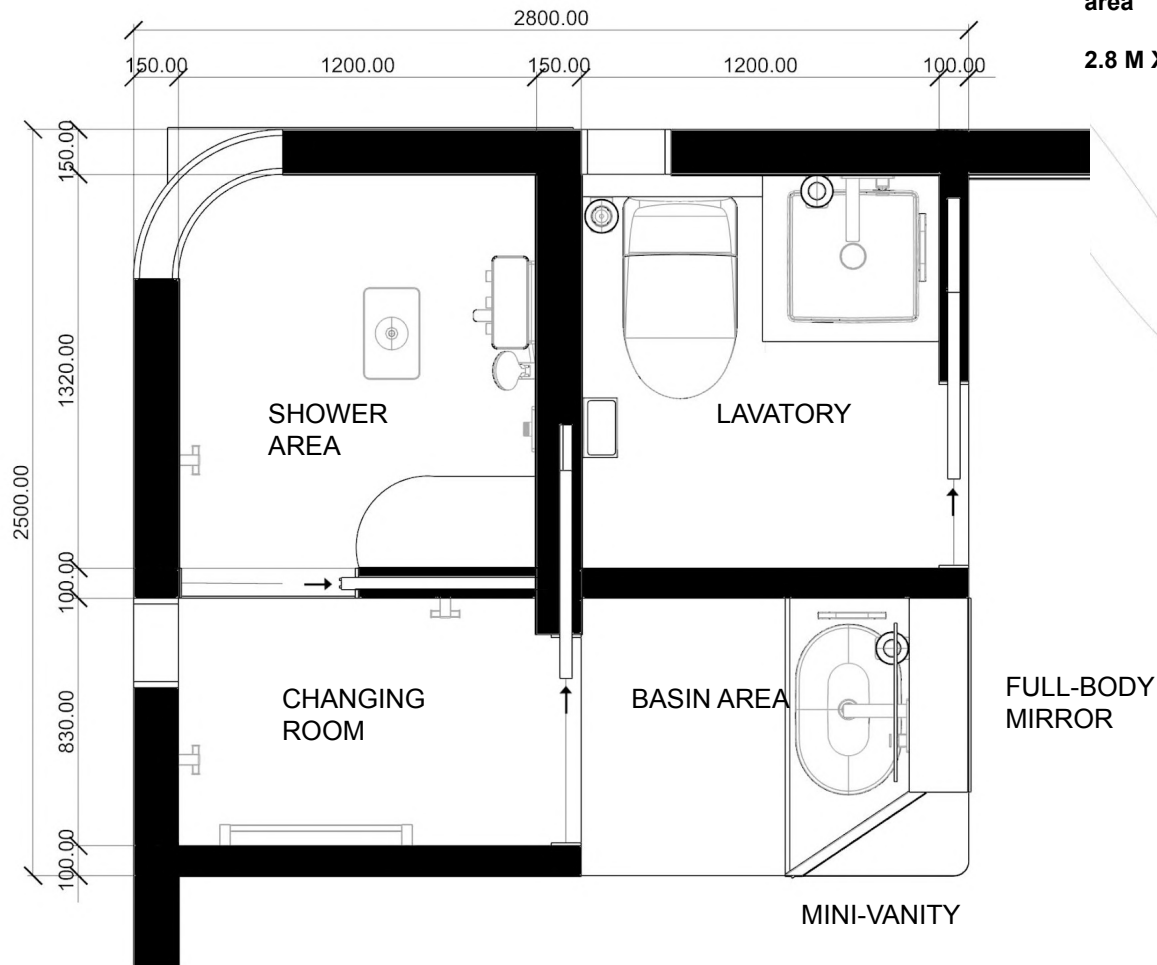
Total Bathroom Area  
in sqm (including wall  
& columns)

7 SQM.

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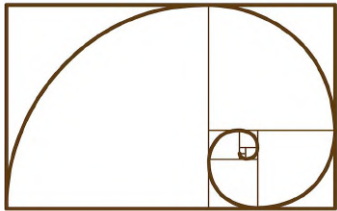
7 SQM. total  
bathroom floor  
area

2.8 M X 2.5 M



# Design Visuals: Overview

The concept and layout was developed from Fibonacci spiral (which may symbolize harmony), and was tweaked in order to fit the necessary space requirements.



# Design Visuals: Full Bathroom

Though limited by the small space, the planning of amenity location and access is intentional.

For example, the more preferred privacy in the after of using the lavatory is more separated from other areas. The shower's changing room provides a buffer zone between the vulnerable space and the common sink area in considering the user flow.



## Design Visuals: Shower Area

The shower's design includes a niche for bathing products.

The built-in bench provides seating for elderly users, but can aid in other shower routines.



# Design Visuals: Toilet Area

The separated lavatory, a key feature of the design, allows for bathing users and those that need the toilet to have activities happen simultaneously, removing or lessening wait times.

The chosen toilet, E-lite Shower Toilet (Auto Open, Plug O) with its built in bidet and remote control allows for accessible use and easier cleaning.



## Design Visuals: Basin Area

The basin area is adjacent to the mini vanity and are not completely walled off to each other with the use of textured glass.

This strategy was applied to encourage or continue conversations and encounters between basin users and vanity users.



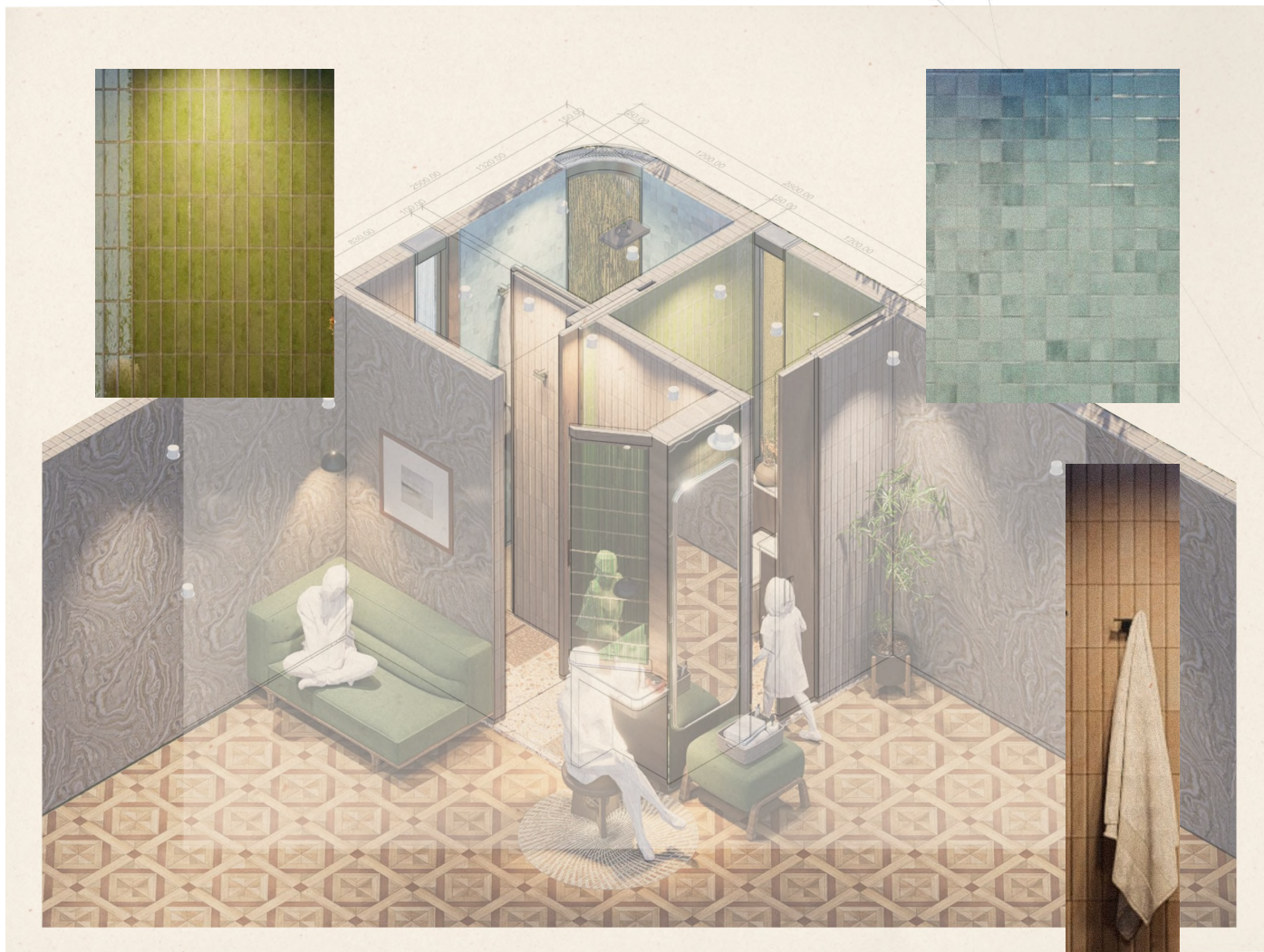
# Specifications: Colors, Materials and Finishes

The design plans to apply ceramic tiles in colorful variations that differ depending on the amenity in use.

Green was applied in the lavatory area to provide for the more tranquil and peaceful experience.

On the other hand, the shower's square tiles want to appear or make users feel that they are in a brighter, clean space.

The basin area and changing room uses brown vertical tiles as a mediator between the green and blue, also since these spaces are considered to be more transitional to the shower or lavatory.







# American Standard Products Specified

Use the space on the right to:

1. Indicate the list of American Standard products used with the template on the right.
1. State the reason for selecting each product and why you believe it addresses the needs of travelers in hospitality bathroom spaces.

You may use more than one slide if required.





	Product Name	Product Image	Reason for Selection
1	E-lite Shower Toilet (Auto Open, Plug O)		The unique and advanced (yet easy to adapt to) toilet design with built in bidet can be convenient for households with more members, and thus more users; especially with deodorizing and sterilization abilities.
2	Acacia Evolution Toilet Brush		The design and ability to mount on wall is more convenient for regular cleaning.
3	Concept Square Single Tissue Holder_Matt Black		The design and ability to mount on wall is more convenient for regular usage.
4	EasySet Headshower_Brushed Hard Graphite		The simple yet sleek design matches with the aimed aesthetic and look for the bathroom.

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	Product Name	Product Image	Reason for Selection
5	Acacia Evolution Wall-Mount Basin Mixer		The larger handle design aids in usability.
6	Acacia Evolution Robe Hook		The simple yet sleek design matches with the aimed aesthetic and look for the bathroom.
7	Acacia SupaSleek Square Vessel Wash Basin		The compact design is easier to apply in smaller spaces such as lavatories.
8	Studio S Countertop Basin (570mm)		The simple and friendlier shape and design matches with the aimed aesthetic and look for the bathroom.

# American Standard Products Specified

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	Product Name	Product Image	Reason for Selection
9	Soap Dish		The simple yet sleek design matches with the aimed aesthetic and look for the bathroom.
10	Acacia Evolution Towel Ring		The simple yet sleek design matches with the aimed aesthetic and look for the bathroom.

# Appendix

## Design Story – Limit to 150 words per answer.

- What is the inspiration for your design?

*The design was inspired by how the usual issues of a common bathroom can be resolved in a way that does not diminish interaction; where parallel functions can happen at the same time. The overall form and layout is also guided by the Fibonacci Spiral to also symbolize harmony, which was slightly tweaked to suit standard design clearances for bathrooms.*

- How does the design fulfill the need of the target users?

*In considering the constraints of the space requirement, the design aims to address its users' individual need to use the different bathroom amenities. Allowing for overlapping functions due to the multi-generation dwelling lessens the waiting time but inspires encounters. Moreover, accessibility is applied through curbless showers, benches; and storage for each amenity is readily available.*

- How does the design fulfill the design challenge?

*Creating a residential bathroom that provides for overlapping functions can respond to the differing lifestyles for various age groups. For example, accommodating younger children requires space for adult help and step-stools; most users would need space as well to wear their robes or fresh clothes after the bath, thus the inclusion of a dry changing room adjacent to the shower area.*

- How does the choice of products contribute to the purpose of the design?

*The American Standard products applied in the design were specifically chosen due to the ease in usage (e.g., larger faucet handles, shower mixers with clear icons/imagery) and overall efficiency (e.g., toilets with included bidets).*



- **Before you submit, let's check that everything's in place**

*A friendly reminder to check that your entry follows the required template and is complete!*

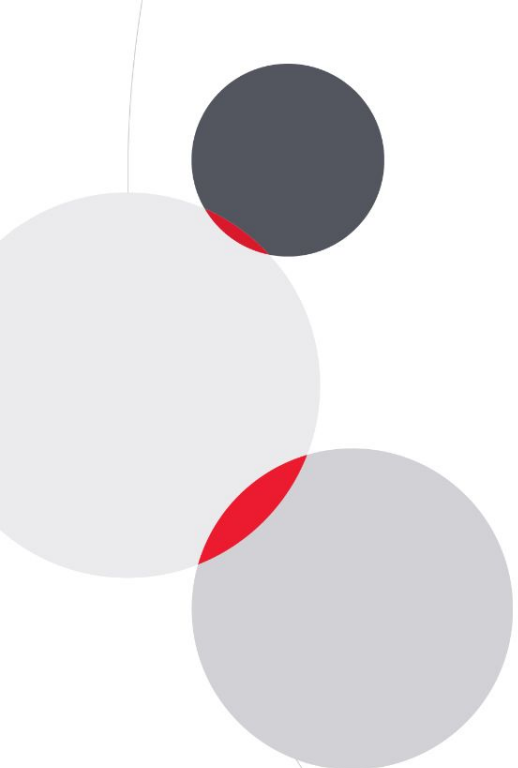
- Please make sure the Participant ID is clearly indicated on Slide 1 – remember, only one participant per entry (no group work) and one submission per login account.
- Ensure your entry is an original design created by you.
- The size of the bathroom in your design should fall within the allowable range (6-7sqm).
- Please confirm that you are not a relative of any LIXIL employees or closely related persons of LIXIL employees or judges.
- Ensure that you reside within the participating countries and are attending studies full-time at a university or educational institution in the specified countries.  
*Participating countries include: ANZ (Australia and New Zealand), Indochina (Cambodia, Laos, and Myanmar), Indonesia, Philippines, Thailand, and Vietnam.*
- Lastly, only American Standard products should be used in your renderings.



Let your ideas transform  
everyday routines into  
meaningful experiences!

*American Standard*





● **Check if completed:**

- Participant ID is indicated on Slide 1 – only one participant per entry (no group work) and one submission per login account
- Entry is an original design by the participant
- Entry is complete in the required template
- Size of bathroom in design entry is within the allowable range
- Participant is not a relative to LIXIL employees and/or Closely Related Persons of LIXIL employees and/or of the judges
- Participant resides within the participating countries on a full-time basis and the participant is physically attending their studies (in any manner) at a university or educational institution situated outside of the specified countries.  
*Participating countries are ANZ (being Australia and New Zealand), Indochina (being Cambodia, Laos, and Myanmar), Indonesia, Philippines, Thailand, and Vietnam.*
- Only American Standard products are used in renderings