

as:da
American Standard
Design Award 2026



Inspiring Everyday Living

Design Entry Template



American Standard



Design Entry Template Guidelines

You will find the following slides in this Submission Template with specific titles and requirements for your submission as indicated below. Total number of your submission should not exceed 15 slides, beginning with (Slide 1: Project Name) and ends with (Slide 15: Qualification Checklist).

SLIDE 1:
Project Name

Input a concept title that reflects your idea.

SLIDE 2:
Design Concept

Describe your concept in a nutshell, keep it within 150 words.

SLIDE 3:
Design: Floorplan and Elevations

Organize your drawings to tell your story.

SLIDES 4-10:
Design: Visuals

Present your concept with your renderings.

- Slide 4: Overview
- Slide 5: Full Bathroom
- Slide 6: Shower Area
- Slide 7: Toilet Area
- Slide 8: Basin Area
- Slide 9 & 10: Optional Images/Information

SLIDE 11-12:
Specifications: Colors, Materials and Finishes

SLIDE 13:
American Standard Products Specified
List down the products that are used in your design.

SLIDE 14:
Appendix
Elaborate your design story.

SLIDE 15:
Qualification Checklist
Before submission, review this list.



Glow to Inspire Everyday

ASDA26-40874

American Standard



Design Concept Summary

Describe your design concept within 150 words here.
Elaborate your design story in Appendix (Slide 14).

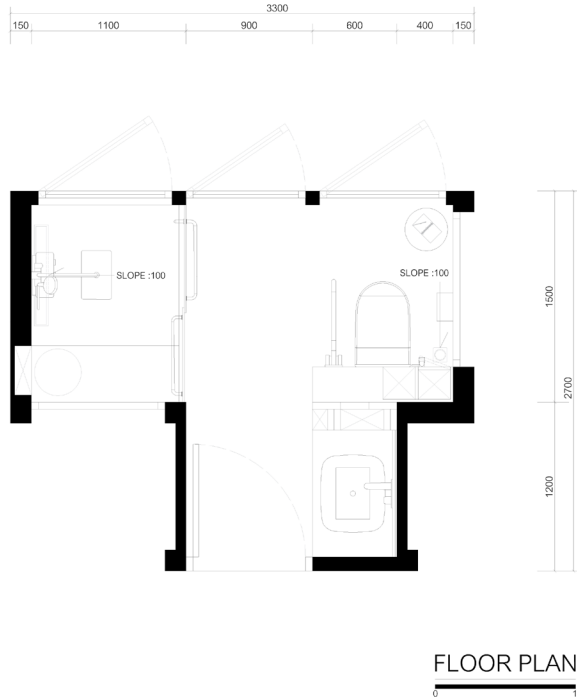
<This bathroom is designed as a starting point of daily inspiration, inspired by the first light of the day gently shimmering into the space. The light softly touches the senses, awakening positive energy and setting a fresh tone for the day ahead. Light is used not only as a functional element but as a medium to create a warm, calm, and uplifting atmosphere. The space encourages users to feel a sense of GLOW from within, regardless of age or generation. Whether used in the morning, during the day, or at night, the bathroom continues to radiate a subtle glow that nurtures confidence and inspiration. More than a functional space, it becomes a moment of reflection and renewal, allowing users to step out feeling refreshed, empowered, and ready to move forward with an inner glow.>

Design: Floor Plan and Elevations

The clear zoning of the space ensures that activities do not interfere with each other when used simultaneously, while allowing users to fully enjoy the view.

**Total Bathroom Area
in sqm (including wall
& columns)**

6.995 sqm

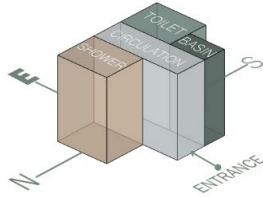


FLOOR PLAN

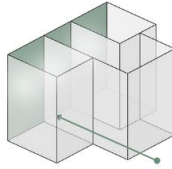
ELEVATION



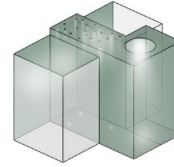
CONCEPT DIAGRAM



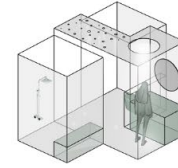
Basin at the front for quick use, rest of space for views and privacy.



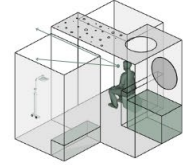
East-facing window with sunlight greeting users upon entry.



Install a skylight to create a glowing, inspiring effect.



Basin skylight brings light and glow to users.



Allow views of the surroundings during toilet use / showering.



Design Visuals: Full Bathroom

This bathroom is inspired by the first light of the day, creating a space that encourages a sense of GLOW from within for all generations. Soft lighting and a balanced mood and tone make the space visually comfortable, while playful details add joy and inspiration. Designed to support diverse uses, the bathroom feels both calming and uplifting—transforming everyday routines into an inspiring experience.



Design Visuals: Shower Area

DAY GLOW

The shower area features seating suitable for children and the elderly, allowing them to bathe safely and comfortably. It also provides space for thinking or writing on the bathroom glass. The walls are made of polycarbonate, letting in natural light while maintaining privacy and still allowing users to sense the outdoor ambiance. At night, the space creates a calm and warm atmosphere, while the perforated skylight can be illuminated to produce a sparkling effect, resembling stars in the night sky.



NIGHT GLOW



Design Visuals: Toilet Area

Facing the eastern garden, the toilet is bathed in sunlight and sparkling views, offering moments of clarity and reflection. A small sliding table allows jotting down ideas or sketches during use.



Design Visuals: Basin Area

DAY GLOW



NIGHT GLOW



Day: Natural light streams down from the skylight, forming soft beams that gently surround the user like a subtle aura, radiating from the outside in. The face and hands softly reflect the light, adding a fresh, glowing start to the day. Circular perforations in the skylight create delicate sparkling effects that dance across the space.

Night: Warm, concealed lighting wraps around the user, creating a cozy atmosphere. Subtle twinkles appear in corners of the space, reminiscent of starlight reflecting on surfaces. Lights can be turned on or off as desired, offering a warm, lively, and enchanting ambiance.

Design Visuals: Optional Images/ Information

DAY GLOW

The skylight provides both illumination and a sparkling effect that inspires users throughout their routines. Its light direction changes with the time of day, while the smart mirror can play music during makeup or daily use.

At night, when sunlight fades, concealed corridor lights guide the way to a window with hidden lights that recreate the uplifting day glow. Small circular ceiling openings twinkle like stars at night, adding a playful touch that invites children to look up and enjoy the magic, bringing wonder and delight to the space.



NIGHT GLOW





FATHER (38)

Occupation : Architect

Lifestyle : Uses morning bathroom time to refresh the mind. Creative ideas often emerge during showering and are noted on the mirror or in a sketchbook.

Needs : A bathroom that stimulates creative thinking and supports convenient daily use.



MOTHER (38)

Occupation : Artist

Lifestyle : Sensitive to atmosphere and drawn to warm, vibrant spaces. Uses the bathroom for hair styling, makeup, listening to soft music, and getting her child ready for school.

Needs: A stylish, colorful bathroom with a dedicated area for hair and makeup.



GRANDMOTHER (65)

Occupation : Retired

Lifestyle : Enjoys gardening in the morning and spending time with nature. Prefers soft light and good ventilation. After watering plants, opens a small window in the bathroom to let in natural light and fresh air.

Needs : A bathroom that connects to nature, provides good ventilation, and ensures safety.



DAUGHTER (5)

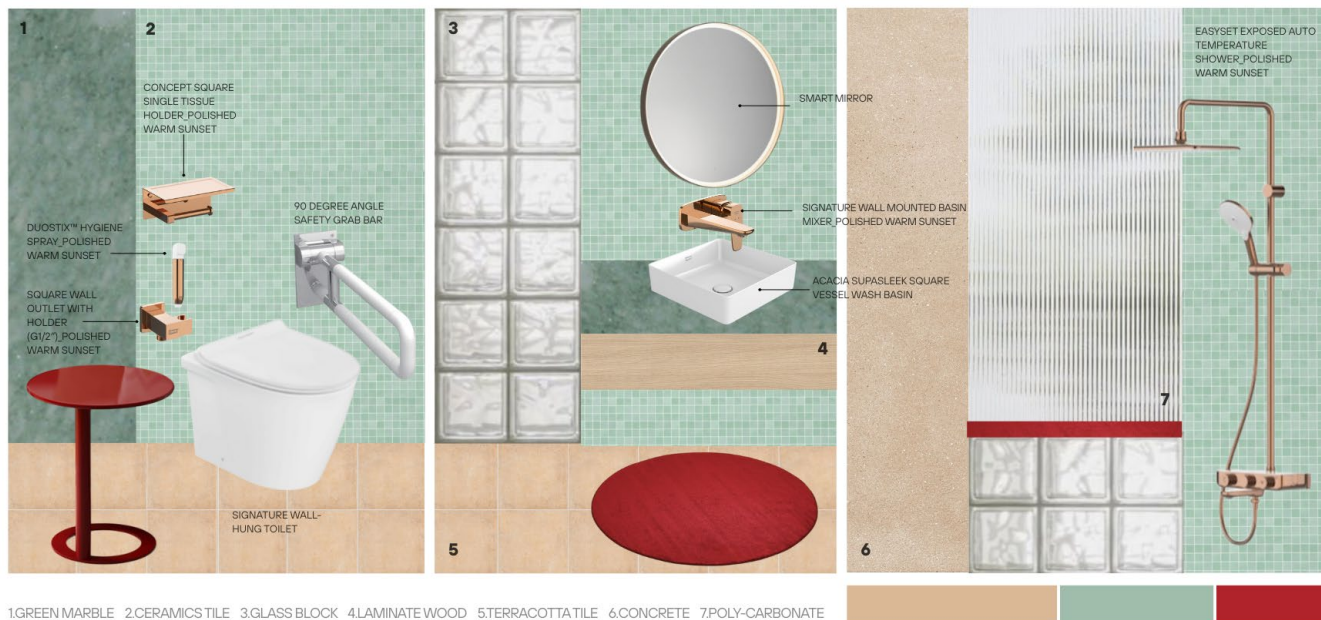
Occupation: Student

Lifestyle : Cheerful and imaginative, loves playing with water. Enjoys drawing on foggy mirrors after bathing and uses the bathroom as a playful space shared with parents and grandmother.

Needs : A fun and safe bathroom that allows free play, with space for adult supervision.

Specifications: Colors, Materials and Finishes

Safe and aesthetically pleasing materials were selected throughout the space. Terracotta flooring was chosen for its non-slip properties, ensuring user safety, while green ceramic tiles were used as the primary wall finish to create a calming, eye-comfortable atmosphere. The green tones also complement the **Warm Sunset** finish of the American Standard products, enhancing visual harmony. Ceramic wall tiles allow for easy cleaning and maintenance, while glass blocks were incorporated to add character and enhance light effects within the space. Pops of red through furniture and decorative elements introduce a playful layer of detail. Overall, the space conveys a warm, inviting ambiance with subtle yet engaging design elements suitable for users of all ages.



Specifications: Colors, Materials and Finishes

The design uses clean, visually appealing colors with a friendly vibe, maintaining a playful atmosphere suitable for all ages, while enhancing the concept of inspiring everyday living.



1. TAN / SAND (50%): STABILITY & THE "SAFE HAVEN" FEEL

- Foundation of Safety: This warm, bright Earth Tone creates an environment that feels grounded, secure, and deeply comforting.
- Combating Fatigue: Unlike sterile bright white which can cause "eye strain," Sand provides a soft warmth. This prevents Overstimulation of the brain, allowing the nervous system to remain calm.
- Mindful Reflection: This tone helps the brain enter a relaxed state, perfect for quiet reflection or "me-time" planning during your daily routine.

2. SAGE GREEN (40%): TRANQUILITY & MENTAL RESTORATION

- Attention Restoration Theory (ART): Extensive research shows that muted greens help the brain recover from mental exhaustion and restore focus.
- Stress Reduction: Sage Green is scientifically proven to lower cortisol levels (the stress hormone) and stabilize heart rates, turning a bath into a true therapeutic session.
- Visual Processing: As the color most easily processed by the human eye, it prevents sensory fatigue, providing a "rest" for your vision after a long day of screen time.

3. DEEP RED (10%): THE BALANCED STIMULANT

- Vitality Boost: In small proportions (Accent Color), Red stimulates blood circulation and brain response, providing a subtle "wake-up" energy for your morning routine.
- Detail & Precision: Based on research from the University of British Columbia, red improves performance in detail-oriented tasks. In a bathroom context, this enhances focus during grooming, skincare, or makeup application.

Creating a "Restorative Environment" By using Sand and Sage Green for the vast majority (90%) of the space, you create a sanctuary that recharges both mind and body. The 10% Deep Red accent acts as a vital counterweight—preventing mental sluggishness and ensuring you remain alert and focused on the finer details of self-care.





American Standard Products Specified

Use the space on the right to:

1. Indicate the list of American Standard products used with the template on the right.

1. State the reason for selecting each product and why you believe it addresses the needs of travelers in hospitality bathroom spaces.

You may use more than one slide if required.

	Product Name	Product Image	Reason for Selection
1	Signature Wall-Hung Toilet		The Signature Wall-Hung Toilet was selected for its hygienic design and ease of cleaning, minimizing mold and bacteria buildup. Its clean, minimalist form offers both practicality and seating comfort, making it suitable for everyday use.
2	DuoSTiX™ Hygiene Spray_Polished Warm Sunset		for its friendly, playful, and contemporary design. The removable spray head allows for easy cleaning and better hygiene, while its aesthetic quality and full functionality make it both visually appealing and practical for everyday use. The Polished Warm Sunset finish was chosen to complement the light-inspired concept, creating a warm, shimmering effect when illuminated.
3	Concept Square Single Tissue Holder_Polished Warm Sunset		for its clean, functional design and ease of use. The square top surface provides additional space for placing small items, enhancing everyday convenience. The Polished Warm Sunset finish was chosen to complement the light-inspired concept, creating a warm, shimmering effect when illuminated.
4	Square Wall Outlet With Holder (G1/2")_Polished Warm Sunset		for its clean, minimalist form and practical functionality. The integrated holder helps keep the hygiene spray neatly organized and easily accessible. The Polished Warm Sunset finish was chosen to complement the light-inspired concept, creating a warm, shimmering effect when illuminated.





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	Product Name	Product Image	Reason for Selection
1	Signature Wall Mounted Basin Mixer_Polished Warm Sunset		to create a clean, uncluttered basin area with a visually light appearance. The wall-mounted installation allows for easier cleaning, reducing water and soap stains on the countertop. Its adjustable projection and height provide flexibility to suit different basin designs and user comfort. The elegant design, together with the Polished Warm Sunset finish, complements the light-inspired concept by creating a warm, shimmering effect when illuminated.
2	Acacia SupaSleek Square Vessel Wash Basin		its clean, minimalist design. The freestanding vessel form was chosen to make the basin area a visual focal point, enhancing the overall elegance of the space. This configuration also allows for easy replacement or maintenance in the future.
3	90 Degree Angle Safety Grab Bar		to enhance safety and stability around the toilet area. The 90-degree configuration allows users to grip both vertically and horizontally, supporting movement and balance for users of all ages. This design helps reduce the risk of slipping and falling while promoting an inclusive, universal design approach.
4	EasySET Exposed Auto Temperature Shower_Polished Warm Sunset		for its automatic temperature control system, which maintains a consistent water temperature to enhance safety and user comfort. The exposed installation allows for easy installation and maintenance, while its clean, contemporary design complements the space. The Polished Warm Sunset finish aligns with the light-inspired concept, creating a warm, shimmering effect when illuminated.

Appendix

Design Story – Limit to 150 words per answer.

- What is the inspiration for your design?

The design is inspired by a moment when I felt drained and uninspired by work. On a morning walk, sunlight streaming through the trees created shimmering shadows and a gentle warmth that renewed my energy and motivation. This experience became the concept for the bathroom: “the first light of the day.” Light here is not merely for visibility but serves to uplift mood, confidence, and creativity across all ages. Under the concept Glow to Inspire Everyday, the bathroom transforms into a daily ritual space where users can pause, refresh, and reconnect with themselves. The soft, sparkling illumination evokes a sense of clarity, renewal, and calm, helping users start their day feeling inspired and emotionally rejuvenated. By turning light into a gentle, emotional guide, the space encourages a positive and mindful beginning to everyday life.

- How does the design fulfill the need of the target users?

The bathroom is designed to accommodate users of all ages, combining flexibility with inclusivity. Soft, balanced lighting provides visual comfort for elderly users, while reflective surfaces and playful details stimulate creativity in children and artists. Functional zones support a wide range of daily activities, from moments of reflection during personal care to relaxing showers, including seating for both children and the elderly. The space also facilitates self-care routines and safe, convenient family interactions. Natural light, effective ventilation, and clear circulation enhance comfort and accessibility. By integrating these elements, the bathroom becomes a shared yet personal environment that promotes confidence, refreshment, and emotional well-being, ensuring it is functional, inspiring, adaptable, and welcoming for all generations.

- How does the design fulfill the design challenge?

The bathroom transforms daily routines into moments that inspire everyday living. Central to the design is glow—soft, sparkling light that uplifts mood and provides visual comfort. It welcomes sunlight during the day, creating dynamic patterns and an energizing atmosphere, while thoughtful lighting ensures a calm, warm ambiance at night. Functional zoning considers different uses throughout the day, ensuring safety, accessibility, and supporting activities like bathing, resting, and family interactions. Playful details and reflective surfaces encourage creativity while maintaining usability. By combining natural light, artificial glow, and careful design, the space becomes inclusive, adaptable, and enriching, bringing warmth, joy, and inspiration at any time, fully embodying a space that nurtures and uplifts its users.

- How does the choice of products contribute to the purpose of the design?

The selection of American Standard products enhances both the functionality and aesthetic value of the bathroom. Their versatile features cater to diverse user needs, making the space convenient, safe, and accessible for all ages. The sleek, harmonious design of the fixtures complements the overall concept, creating a visually balanced and inviting environment. By integrating high-quality products, the bathroom meets practical requirements while reinforcing the idea of a glowing, inspiring space. Every detail contributes to comfort, usability, and beauty, turning daily routines into uplifting experiences and supporting the design’s goal of inspiring everyday living.



- **Before you submit, let's check that everything's in place**

A friendly reminder to check that your entry follows the required template and is complete!

- Please make sure the Participant ID is clearly indicated on Slide 1 – remember, only one participant per entry (no group work) and one submission per login account.
- Ensure your entry is an original design created by you.
- The size of the bathroom in your design should fall within the allowable range (6-7sqm).
- Please confirm that you are not a relative of any LIXIL employees or closely related persons of LIXIL employees or judges.
- Ensure that you reside within the participating countries and are attending studies full-time at a university or educational institution in the specified countries.
Participating countries include: ANZ (Australia and New Zealand), Indochina (Cambodia, Laos, and Myanmar), Indonesia, Philippines, Thailand, and Vietnam.
- Lastly, only American Standard products should be used in your renderings.



Let your ideas transform
everyday routines into
meaningful experiences!

American Standard

