

as:da
American Standard
Design Award 2026

Inspiring Everyday Living

Design Entry Template



American Standard



Design Entry Template Guidelines

You will find the following slides in this Submission Template with specific titles and requirements for your submission as indicated below. Total number of your submission should not exceed 15 slides, beginning with (Slide 1: Project Name) and ends with (Slide 15: Qualification Checklist).

SLIDE 1:
Project Name

Input a concept title that reflects your idea.

SLIDE 2:
Design Concept

Describe your concept in a nutshell, keep it within 150 words.

SLIDE 3:
Design: Floorplan and Elevations

Organize your drawings to tell your story.

SLIDES 4-10:
Design: Visuals

Present your concept with your renderings.

- Slide 4: Overview
- Slide 5: Full Bathroom
- Slide 6: Shower Area
- Slide 7: Toilet Area
- Slide 8: Basin Area
- Slide 9 & 10: Optional Images/Information

SLIDE 11-12:
Specifications: Colors, Materials and Finishes

SLIDE 13:
American Standard Products Specified
List down the products that are used in your design.

SLIDE 14:
Appendix
Elaborate your design story.

SLIDE 15:
Qualification Checklist
Before submission, review this list.

Family Pocket:
Comfort in Small Escape
ASDA26-30965



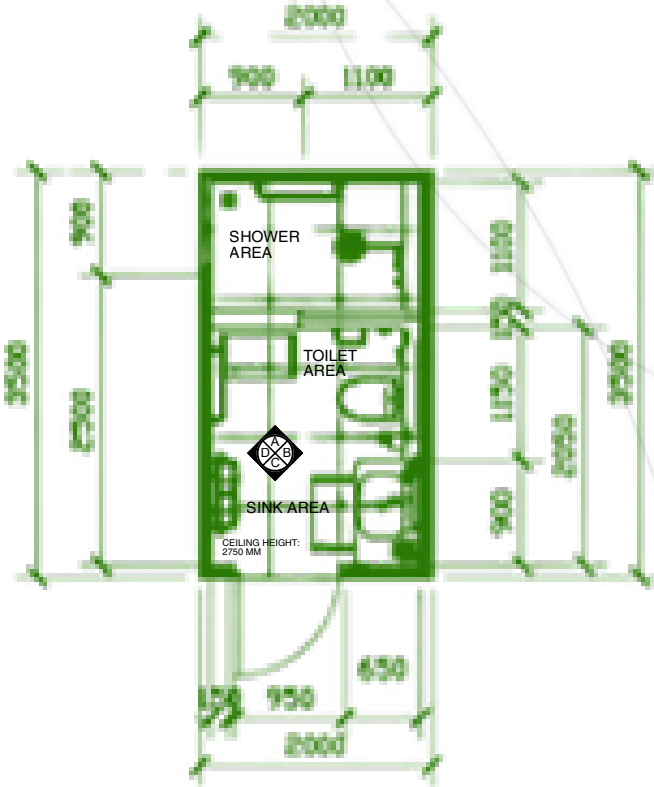
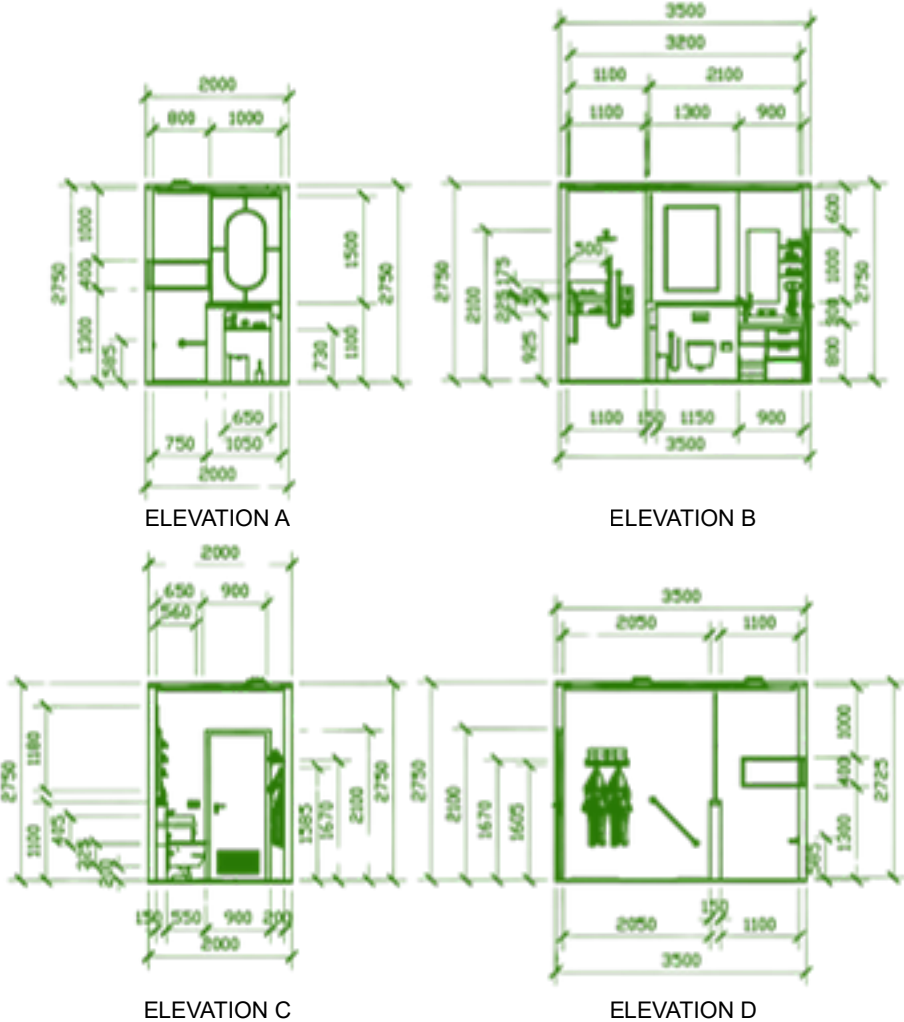
Design Concept Summary

A **Family Pocket** is a cherished, highly functional embrace where modern design meets deep Filipino heart. This little 7sqm bathroom is more than just a functional space; it is a heartfelt tribute to modern Filipino living. By carefully transforming this modest constraint into a comforting escape where every element tells a story of heritage and care.

The design balances the natural spirit of our islands, using rich tones like Chocolate Brown Quartzite and vibrant Green wall tiles, with the calming sweep of Lightstone Travertine and warm wood finishes. Punctuating this serene backdrop is the gleam of Polished Cool Sunrise fixtures, intentionally chosen to reflect the richness of Filipino culture and tradition. Built with love for a multi-generational family, the design seamlessly integrates Universal Design principles—from anti-slip tiles to necessary safety features—ensuring that every grandparent, parent, and child feels secure and embraced in this small, sophisticated sanctuary.

Design: Floor Plan and Elevations

This bathroom measures 2.00 meters by 3.5 meters, with a standard wall thickness of 100mm. Some walls have a thickness of 150mm and 200mm to cater for the niche cabinets installed. Total bathroom area measures at 7sqm.



Total Bathroom Area in sqm (including wall & columns)
7sqm

FLOOR PLAN

Design Visuals: Overview

The Family Pocket: Comfort in Small Escape bathroom design synthesizes modern, highly functional elements with deep cultural resonance, prioritizing a welcoming and enduring sanctuary for multi-generational use.

The space is expertly designed to maximize the perception of size, using continuous Lightstone Travertine tile on the walls and warm cove lighting with WPC Panel wood finish on the ceiling to create an illusion of expansive width and height.

Safety and accessibility are non-negotiable, addressed through 60x60cm Off-white Anti-Slip Ceramic Tiles on the floor and thoughtfully integrated elements like a grab bar and a wooden step stool.

The core design statement lies in the strategic use of rich materials: the contrast between the dramatic Chocolate Brown Quartzite in the shower and the vibrant Green wall tiles at the basin defines distinct zones.

Importantly, the consistent application of Polished Cool Sunrise (gold/brass) finishes throughout the fixtures is a deliberate cultural motif, serving to represent the richness of Filipino culture and tradition.



Design Visuals: Full Bathroom



Step into this multi-generational residential bathroom, a study in functional elegance and cultural richness. The room feels expansive and bright, by using the continuous Lightstone Travertine tile on the walls and safe Off-white Anti-Slip Ceramic Tiles on the floor. Bold contrast defines the wet areas: the shower features dramatic Chocolate Brown Quartzite, while the basin area pops with vivid Green wall tiles.

Looking closely at the fixtures—every gleam of Polished Cool Sunrise (gold/brass) is a deliberate accent chosen to represent the richness of Filipino culture and tradition.

Overhead, soft cove lighting illuminates a ceiling blending natural WPC Panel wood finish and Fiber Cement Board in clean white plaster. Integrated with accessibility features like a grab bar and wooden step stool, this space is truly a welcoming, highly functional, and beautifully heritage-rooted sanctuary.



Design Visuals: Shower Area

A luxurious shower space, designed for both aesthetics and multi-generational function, features a dramatic contrast set against the light, expansive Lightstone Travertine tile backdrop.

The entire wet zone is clad in striking Chocolate Brown Quartzite, which highlights the high-end, custom-finished American Standard fixtures, including the main Acacia E Concealed BnS Main Mixing valve and the special request Acacia Evolution 250mm Round Air-in Showerhead, all finished in rich Polished Cool Sunrise (gold/brass).

Functionality is ensured by the EasySET for Hand Shower Mixer controlling the practical DuoSTiX™ Hand Shower, while an integrated, softly lit niche provides convenient storage, and a contrasting white grab bar is discreetly installed to offer essential safety and accessibility for all users.

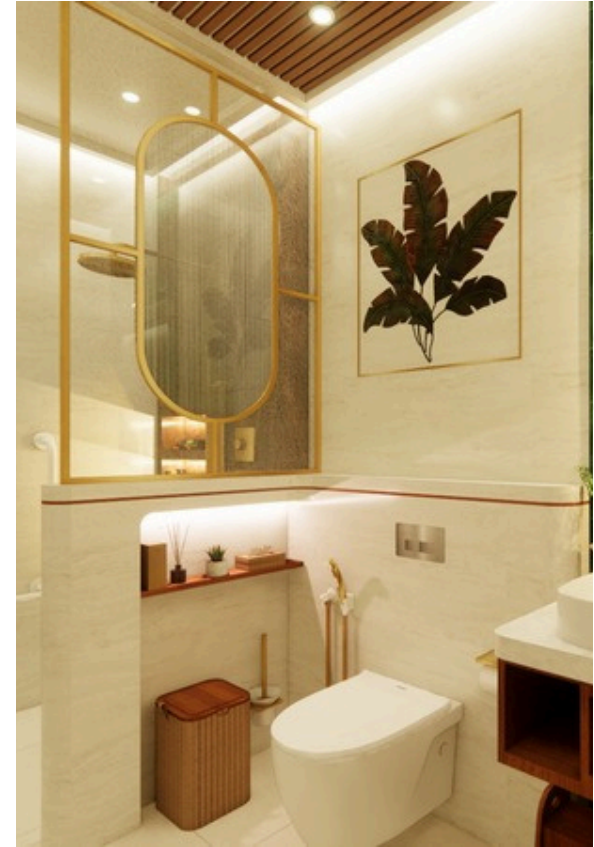


Design Visuals: Toilet Area

This multi-generational residential bathroom space achieves a look of serene, lasting elegance inspired by modern Filipino elements and classic materials; the walls are unified using Lightstone Travertine tile to create an illusion of a clean, wide, and elongated space, setting a warm, continuous tone

The bathroom features the sleek, space-saving Acacia **SupaSleek Wall-Hung Toilet** paired with a simple **Chrome flush plate**, chosen for both its modern aesthetics and ease of cleaning, which is essential in a heavily used family setting.

The warm gold accents of the American Standard fixtures, including the **DuoSTiX™ Hygiene Spray** and **Concept Square Single Tissue Holder in Polished Cool Sunrise**, are strategically placed to represent the richness of Filipino culture and tradition, while the organic, earthy woven basket and simple recessed shelving ground the design in comfortable, functional modernity suitable for users of all ages.



Design Visuals: Basin Area

The basin area features a lot of nature inspired elements such as the Mahogany Wood, the Green ceramic wall tiles, and the Rattan weaving on the cabinet drawers. This area features the **Signature Vessel** basin, chosen for its soft curves and its functional elegance, the vessel style elevates the basin, creating a design focal point while keeping the counter clear beneath it. To give it a pop of color, the **Acacia E In-Wall Vessel Mixer** in polished Cool Sunrise finish adds richness to the earthy tones of the walls and cabinet.

Accessories in this space include the **Acacia Evolution Towel Ring**, adding more of that soft curves to ensure that the elements are cohesive. These hanging wooden shelves provide easy storage for frequently used objects such as oral care, skin care and other hygiene essentials.

To accommodate the children, a wooden stool is stored underneath the sink cabinet, that can be pulled out when in time of use.



Design
Visuals:
Optional
Images/
Information



Design
Visuals:
Optional
Images/
Information



Specifications: Colors, Materials and Finishes

01. Fiber Cement Board in White Plaster
(Ceiling)

02. 15mm Frosted Glass
(Wall Partition)

03. Coffee Brown WPC Fluted Panels
(Ceiling)

04. 60x120 cm Lightstone Travertine
(Walls)

05. 60x60 cm Off-White Anti-slip Ceramic Tiles
(Flooring)

06. 3/4" THK Mahogany Wood
(Sink Cabinet/Hanging Shelves)

07. Abaca Woven Pattern
(Drawer)

08. 2x6" Emerald Green Ceramic Tiles
(Wall (Backsplash))

09. Stainless Steel in Polished Brass Finish
(Fixtures)

10. Crystal Quartzite Slab
(Countertop)

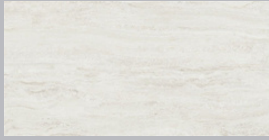

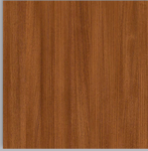

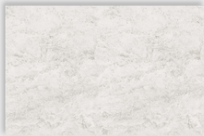

11. Chocolate Brown Quartzite
(Accent Wall (Shower Area))




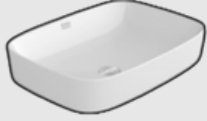




Specifications: Colors, Materials and Finishes

Use this text box for description, if required.

Use the space on the right to show colors, materials and finishes.

	Material Name	Image	Specifications
1	Lighstone Travertine		Size: 60x120 cm Finish: Semi-Gloss Application: Bathroom Walls
2	Off-White Anti-Slip Ceramic Tile		Size: 60x60 cm Finish: Matte Application: Bathroom Floor
3	Mahogany Wood		Size: Varies on application Thickness: 3/4" THK Finish: Natural Application: Cabinet & Shelving
4	Emerald Green Ceramic Tiles		Size: 2x6" Finish: Semi-Gloss Application: Basin Area Wall
5	Crystalline Quartzite Slab		Size: 900x550 mm Finish: Semi-Gloss Application: Countertop
6	Chocolate Brown Quartzite		Size: 1100x2700 mm Finish: Semi-Gloss Application: Shower Area Wall




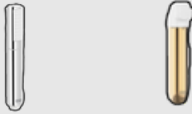

	Product Name	Product Image	Reason for Selection
1	Acacia Evolution Towel Ring		The towel ring provides a dedicated, easy-access location for hand towels right next to the basin. Its durable chrome finish offers a neutral accent that is both long-lasting and easy to clean, fitting seamlessly into any modern bathroom design.
2,3	Concept Square Towel Shelf & Single Tissue Holder Polished Cool Sunrise		This unit maximizes storage efficiency with its dual function, providing a shelf for stacking linens and a lower rail for hanging towels. Additional accessory such as this tissue holder is both functional and physically appealing. Aside from the tissue box provided on the niche walls, a ready to use tissue roll hanged beside the toilet seat is efficient for immediate use and discharge.
4	Acacia E In-Wall Vessel Mixer Polished Cool Sunrise		The in-wall design is highly practical, minimizing clutter on the vanity deck and freeing up valuable counter space, which is critical for a vessel sink setup. Its bold brass finish is essential for achieving a modern, minimalist, and high-contrast aesthetic.
5	Signature Vessel		Chosen for its functional elegance, the vessel style elevates the basin, creating a design focal point while keeping the counter clear beneath it. Its large, smooth ceramic form is non-porous and easy to wipe down, ensuring high hygiene standards.
6	Acacia SupaSleek Wall-Hung Toilet		The wall-hung installation is necessary to maximize visible floor space, which significantly simplifies the cleaning of the bathroom floor underneath the bowl. The SupaSleek skirted design further enhances hygiene by eliminating hard-to-reach external crevices.
7	Chrome Concept Pillow button		This flush plate is essential for the wall-hung toilet system, offering practical dual-flush functionality for water conservation. Its clean, minimalist design and chrome finish blend seamlessly and neutrally into the modern scheme.

American Standard Products Specified

Use the space on the right to:

1. Indicate the list of American Standard products used with the template on the right.
2. State the reason for selecting each product and why you believe it addresses the needs of travelers in hospitality bathroom spaces.

You may use more than one slide if required.

	Product Name	Product Image	Reason for Selection
8	Acacia E Concealed BnS Main Mixing Polished Cool Sunrise		The concealed design is key to achieving a truly minimalist aesthetic by hiding all plumbing within the wall to maximize space. This offers precise, centralized temperature management for a comfortable and functional showering experience.
9	EasySET for Hand Shower Polished Cool Sunrise		The EasySET control is selected for the critical safety feature of thermostatic protection, preventing scalding by ensuring a consistent water temperature. Its compact design integrates seamlessly with the concealed mixer and geometric aesthetic.
10	Acacia Evolution 250mm Round Air-in Showerhead Special Request/Customized: Polished Cool Sunrise finish		The large 250 mm round head ensures wide, consistent water coverage for a luxurious and effective showering experience. Its clean, soft curve is essential for maintaining the contemporary, minimalist design aesthetic of the shower space.
11,12	DuoSTiX™ Hand Shower (Chrome/Glossy White) with hose and hanger & Hygiene Spray Polished Cool Sunrise		The hand shower offers practical flexibility for targeted washing, hair rinsing, and cleaning the shower enclosure. While hygiene spray is a necessary addition for superior personal care and cleanliness, chosen for its functionality and metallic durability. The Polished Cool Sunrise finish ensures this practical fixture seamlessly provides the essential gold accent for the design.
13	Acacia Evolution Toilet Brush		This accessory provides essential, daily-use functionality for maintaining superior toilet hygiene and cleanliness. Its simple, sleek design ensures the necessary item remains discreet and neat while its durable construction guarantees long-term practicality.

Appendix

Design Story – Limit to 150 words per answer.

- What is the inspiration for your design?

Family Pocket's design was drawn from the Philippine's beating heart. It is a testament built on the enduring grace of the earth: the resilient spirit woven into rattan and abaca; the quiet nobility held with mahogany's dark embrace. By carefully transforming this modest constraint into a comforting escape where every element tells a story of heritage and care. This palette, a combination of earthy calm and bold aspiration, forms a sophisticated haven, a modern soul garden where the profound beauty of Filipino heritage finds serene, functional expression.

- How does the design fulfill the need of the target users?

This design fulfills the need of a multi-generational family by implementing the principles of Universal Design. The thoughtful layout prioritizes ample clearance and accessibility, a crucial thing for the elderly and small children. This ensures safe foot traffic within the limited 7sqm area. Space-saving fixtures and furniture are integrated to maximize usable area. This creates a comfortable and highly functional bathroom where every family member can navigate and use the essential facilities such as the water closet, sink, and shower.

- How does the design fulfill the design challenge?

The main challenge of this project is the limited 7sqm space. Strategic spatial planning and product selection are the things to consider. By adopting space-saving fixtures and furniture, the design can successfully maximize the small footprint. This clever arrangement provides sufficient clearance for foot traffic and personal activities, overcoming the spatial constraint without sacrificing accessibility or function. The focus on essential, multi-generational needs and the use of clean, light-reflecting color palette further enhance the perception of space, making this small bathroom feel open and highly functional.

- How does the choice of products contribute to the purpose of the design?

For the product choices from the American Standard such as a water closet, sink basin, and shower, are highly focused, directly contributing to the design's purpose of functionality within a tight space. This minimal selection avoids clutter and unnecessary elements to the space. By choosing products that likely support compact form factors and efficient design, they maintain the ample foot clearance required by the Universal Design strategy for the elderly and children, proving that "less is more" when space and accessibility are paramount.



Let your ideas transform
everyday routines into
meaningful experiences!

American Standard

