

as:da
American Standard
Design Award 2026



Inspiring Everyday Living

Design Entry Template



American Standard



Design Entry Template Guidelines

You will find the following slides in this Submission Template with specific titles and requirements for your submission as indicated below. Total number of your submission should not exceed 15 slides, beginning with (Slide 1: Project Name) and ends with (Slide 15: Qualification Checklist).

SLIDE 1:
Project Name

Input a concept title that reflects your idea.

SLIDE 2:
Design Concept

Describe your concept in a nutshell,
keep it within 150 words.

SLIDE 3:
Design: Floorplan and Elevations

Organize your drawings to tell your story.

SLIDES 4-10:
Design: Visuals

Present your concept with your renderings.

- Slide 4: Overview
- Slide 5: Full Bathroom
- Slide 6: Shower Area
- Slide 7: Toilet Area
- Slide 8: Basin Area
- Slide 9 & 10: Optional Images/Information

SLIDE 11-12:
Specifications: Colors, Materials and Finishes

SLIDE 13:
American Standard Products Specified
List down the products that are used in your design.

SLIDE 14:
Appendix
Elaborate your design story.

SLIDE 15:
Qualification Checklist
Before submission, review this list.



Residential Bathroom
"Whisper of The Hearts"
ASDA26-21588

American Standard



Design Concept Summary

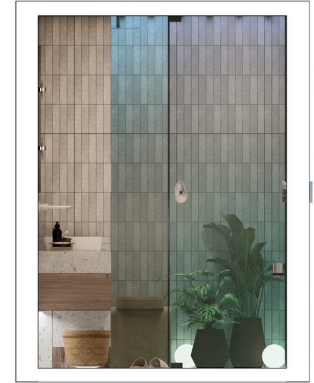
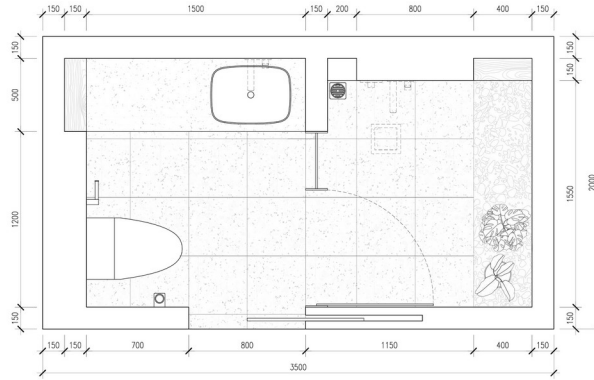
Whisper of the Heart is a residential bathroom concept shaped by the quiet rhythm of everyday family life, where small acts of care unfold naturally within the home. In tropical Asian households, the bathroom is a shared and active space, used continuously by elderly family members, parents, and young children as part of daily living rather than as a place of retreat.

Rooted in the intimacy of routine, the bathroom exists as a calm and reassuring part of the home. Its atmosphere feels familiar and composed, allowing movement, pause, and interaction to occur naturally as daily activities flow with ease. The space supports moments of assistance, independence, and togetherness without interruption.

Care is not expressed overtly, but felt through repeated everyday use. The design nurtures ease and togetherness, allowing the bathroom to settle into daily life as a dependable space that supports comfort, dignity, and connection across generations.

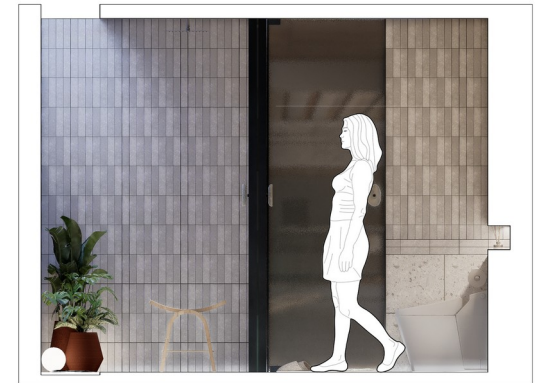
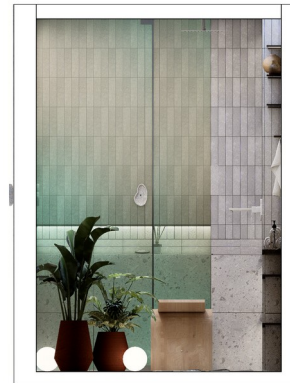
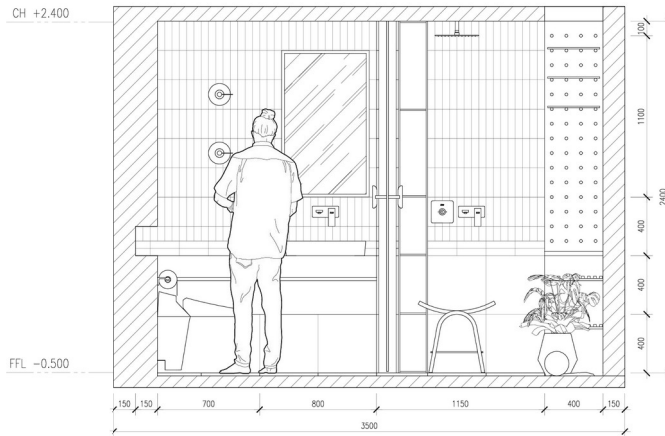
Design: Floor Plan and Elevations

The bathroom is designed within an overall dimension of 3.50 meters by 2.00 meters, including 150 mm wall thickness, resulting in a total floor area of 7 square meters, in compliance with the maximum allowable 7 sqm requirement.



Total Bathroom Area
in sqm (including wall
& columns)

7 sqm



Design Visuals: Overview

Inspired by Asian household, this bathroom supports multigenerational daily rituals through clear zoning, gentle transitions, warm materials, and soft daylight, creating a familiar, calming extension of everyday life.



Design Visuals: Full Bathroom

A calm tropical bathroom where light, texture, and greenery come together to create a soft, reassuring atmosphere. Through clear zoning and gentle transitions, the space supports intuitive, multigenerational daily rituals within the rhythm of an Asian household.



Design Visuals: Shower Area

As the shower enclosure opens, the space reveals itself gradually. A threshold guides the body inward, where patterned walls and soft daylight create an immediate sense of calm. The sound of water replaces the noise in mind, and the presence of greenery softens the enclosure. Moving deeper inside, shelves and controls fall naturally within reach, while a small seat invites the body to slow down. The shower becomes a private ritual of pause and care, unfolding gently within the familiar rhythm of the home.



Design Visuals: Toilet Area

The toilet area is organized as a practical and comfortable zone anchored by the Aerozen G2 shower toilet. A recessed niche provides dedicated storage for everyday items, keeping the area orderly and uncluttered. The glass holder and tissue holder are positioned within easy reach, supporting intuitive use.



Design Visuals: Basin Area

Upon entering the bathroom, the basin area immediately becomes the visual anchor of the space. The vessel basin and in-wall mixer are framed by a mirror and soft wall lighting, drawing the eye forward and setting a calm, ordered tone. Wall-mounted storage keeps everyday items neatly contained, allowing the first impression to feel open and composed. This carefully layered focal point guides movement naturally into the bathroom, easing the transition from the home into daily routines with clarity and comfort.



Design Visuals: Optional Images/ Information

Designed for multigenerational use, the bathroom supports children, adults, and elderly users through clear zoning, intuitive layouts, accessible fixtures, and integrated storage, creating a safe, comfortable, and inclusive environment within a compact space.



Design Visuals: Optional Images/ Information

The basin focal point showcases the elegant curves and iconic geometry of the American Standard Signature Collection, where the seamless basin mixer and thin-edged vessel washbasin reflect precision engineering and material integrity. Integrated wall storage maintains a clean, composed setting, while soft wall lighting enhances texture and form. Subtle vegetation adds warmth and a gentle connection to nature, completing a calm and balanced focal point.



Specifications: Colors, Materials and Finishes

The bathroom is conceived as a quiet, restorative space where material, texture, and tone work together to create a sense of calm. Clay tiles and terrazzo shape the overall material language, establishing a warm and grounded atmosphere. The earthy character and subtle rhythm of the clay tiles soften the walls, while terrazzo provides durability and visual balance through quiet refinement. Together, these materials form a cohesive and timeless palette that supports everyday comfort, ease of use, and a tranquil residential environment.

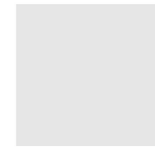


Specifications: Colors, Materials and Finishes





A balanced material palette brings together earth-based textures and refined surfaces, shaping a calm, grounded bathroom suited to everyday domestic life.




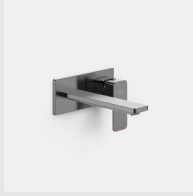


1. Grey Terrazzo
2. Gradient Glass
3. Grey Clay Tiles
4. Brushed Metal Black
5. HPL Wood
6. Grey Limewash



American Standard Products Specified

	Product Name	Product Image	Reason for Selection
1	Acacia Evolution Glass Holder	 A modern, minimalist glass holder with a cylindrical glass and a sleek, metallic base.	Supports daily hygiene routines while maintaining a clean, calm, and organized basin area.
2	Acacia Evolution Tissue Holder	 A sleek, horizontal tissue holder with a modern, metallic finish.	Supports accessible tissue placement while keeping finishes calm and visually cohesive.
3	Aerozen G2 Shower Toilet	 A modern, white shower toilet with a sleek, aerodynamic design.	Integrated to enhance hygiene, comfort, and ease of use for users of different ages, supporting inclusive daily routines with minimal physical effort.
4	EasySET for Head Shower	 A compact, square shower control panel with a central knob and a modern, metallic finish.	Selected for its concealed control system that simplifies operation, reduces visual clutter, and allows precise water control within a compact shower area.

American Standard Products Specified

	Product Name	Product Image	Reason for Selection
1	EasySET 250 mm Square Brass Rain Shower Head		Chosen to deliver an even, gentle water flow that supports a relaxing bathing ritual while reinforcing a sense of calm and tropical openness.
2	Acacia E In-Wall Vessel Mixer_Brushed Hard Graphite		Integrated to free counter space and create a refined focal point, combining durability with a subtle contrast against soft, natural materials.
3	Ova Oval Vessel Wash Basin		Selected for its soft geometry and comfortable proportions, providing a familiar, user-friendly basin that supports everyday washing rituals across generations.
4	Floor Drain Deodorization		Selected to maintain hygiene and comfort by preventing odor while supporting efficient drainage in a residential bathroom.

Appendix

Design Story – *Limit to 150 words per answer.*

- What is the inspiration for your design?
Drawing from Asian tropical domestic life, the bathroom is conceived as an integral part of daily routines. Climate-responsive design, natural light, and sustainable material choices support shared use, comfort, and a grounded sense of place.
- How does the design fulfill the need of the target users?
Designed for multigenerational use, the bathroom supports children, adults, and elderly users through clear zoning, intuitive layouts, accessible fixtures, and integrated storage, creating a safe, comfortable, and inclusive environment within a compact space.
- How does the design fulfill the design challenge?
Within a compact 7-square-meter footprint, the design emphasizes spatial clarity through a continuous layout, vertical storage, and clear zoning, allowing multiple activities to occur comfortably while maintaining a calm, organized, and adaptable residential bathroom
- How does the choice of products contribute to the purpose of the design?
The integrated products support intuitive, adaptable use across different ages, enhancing comfort, efficiency, and ease of use while allowing the bathroom to respond naturally to everyday family routines over time.



- **Before you submit, let's check that everything's in place**

A friendly reminder to check that your entry follows the required template and is complete!

- Please make sure the Participant ID is clearly indicated on Slide 1 – remember, only one participant per entry (no group work) and one submission per login account.
- Ensure your entry is an original design created by you.
- The size of the bathroom in your design should fall within the allowable range (6-7sqm).
- Please confirm that you are not a relative of any LIXIL employees or closely related persons of LIXIL employees or judges.
- Ensure that you reside within the participating countries and are attending studies full-time at a university or educational institution in the specified countries.
Participating countries include: ANZ (Australia and New Zealand), Indochina (Cambodia, Laos, and Myanmar), Indonesia, Philippines, Thailand, and Vietnam.
- Lastly, only American Standard products should be used in your renderings.



Let your ideas transform
everyday routines into
meaningful experiences!

American Standard

