

Home away from home

Design Entry Template

American Standard



Design Entry Template Guidelines

You will find the following slides in this Submission Template with specific titles and requirements for your submission as indicated below. Total number of your submission should not exceed 14 slides, beginning with (Slide 1: Project Name) and ends with (Slide 14: Appendix).

SLIDE 1:
Project Name

Input a concept title that reflects your idea.

SLIDE 2:
Design Concept

Describe your concept in a nutshell, keep it within 150 words.

SLIDE 3:
Design: Floorplan and Elevations

Organize your drawings to tell your story.

SLIDES 4-10:
Design: Visuals

Present your concept with your renderings.

- Slide 4: Overview
- Slide 5: Full Bathroom
- Slide 6: Shower Area
- Slide 7: Toilet Area
- Slide 8: Basin Area

SLIDE 11-12:
Specifications: Colors, Materials and Finishes

SLIDE 13:
American Standard Products Specified
List down the products that are used in your design.

SLIDE 14:
Appendix
Elaborate your design story.



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YUBI
ASDA24-59197

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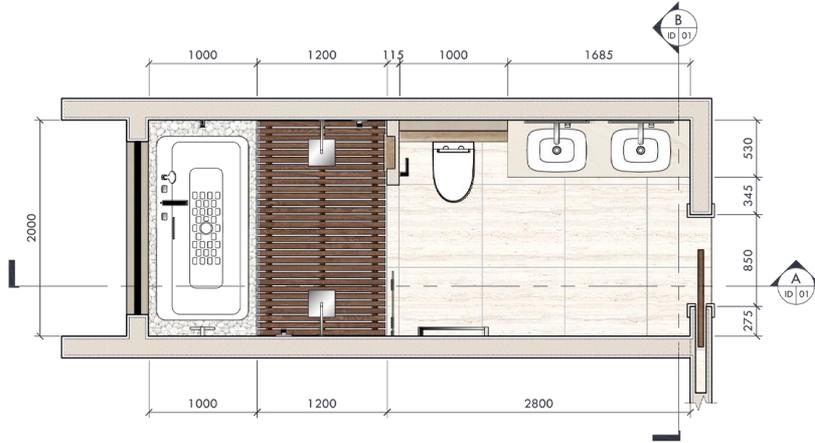
Design Concept Summary

"Wabi-sabi nurtures all that is authentic by acknowledging three simple realities: nothing lasts, nothing is finished, and nothing is perfect." – Richard R. Powell

Wabi Sabi is a Japanese aesthetic philosophy that celebrates the beauty of imperfection, embracing simplicity and an authentic connection to nature. Yubi is inspired by this philosophy makes use of imperfect materials such as textured plaster walls and ceramic tiles with a natural appearance. These choices not only evoke a sense of raw authenticity but also create a serene ambiance, promotes a feeling of tranquility and openness throughout the space. The use of natural materials like wood, stone, and fibers further accentuates this harmony with the environment, bringing the outside world into the hotel's interior. By curating an atmosphere that celebrates imperfection and impermanence, Yubi provides guests with a unique opportunity to unwind, reconnect with nature, and find solace in the beauty of simplicity, ultimately offering a truly immersive and rejuvenating experience.

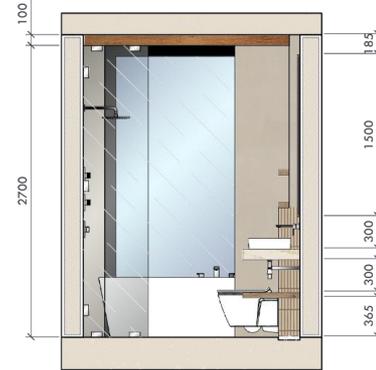


Design: Floor Plan and Elevations



Total Bathroom Floor Area (sqm)

10 sqm



Design
Visuals:
Overview



Design
Visuals:
Full
Bathroom



**Design
Visuals:
Shower
Area**



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**Design
Visuals:**
Toilet
Area



Design
Visuals:
Basin
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**Design
Visuals:**
Optional
Images/
Information



**Design
Visuals:**
Optional
Images/
Information



Specifications: Colors, Materials and Finishes

YUBI TILES – INTERIOR WALLS



BEIGE TRAVERTINE TILES - FLOORING



TEXTURED PLASTER WALL FINISH



WOVEN BAMBOO - CEILING

Specifications: Colors, Materials and Finishes

Gold Beige Marble – Vanity Counter



Teak Wood – Shower Mat



Live Edge Wood - Shelving



American Standard Products Specified



EasySET 250 mm Square Brass Rain Shower Head



Concept Oblong Flush Plate



Acacia Evolution Deck Mount Bath & Shower Mixer With Shower Kit



Acacia Evolution Wall-Mount Shower Arm



Acacia SupaSleek Wall-Hung Toilet

- The Acacia SupaSleek has the HygieneClean System which eliminates dirt and prevents bacteria growth



EasySET for Head Shower



Acacia Evolution Tissue Holder



Acacia Evolution Freestanding Acrylic Tub (with holes)

- Acacia Evolution is designed with simplicity. It is also equipped with innovative technologies such as anti-bacterial touch-points.



Body Shower with Concealed Body



EasySET for Body Shower



Acacia Evolution Towel Ring



EasySET Thermostatic Mixer



Acacia Evolution Wall-Mount Basin Mixer

- A wall mounted faucet is chosen for its low maintenance because it is easy to clean.



Signature Vessel

- This Vessel sink from Signature collection is form with pillowed surfaces and defined edges. The design of this sink complements the overall design of the bathroom because of its simplicity.



Acacia Evolution Towel Holder

Appendix

Design Story – Limit to 150 words per answer.

- What is the inspiration for your design?

Wabi-sabi, embraces the beauty of imperfection and impermanence. Richard R. Powell stated that, wabi-sabi acknowledges three simple realities: nothing lasts, nothing is finished, and nothing is perfect. Drawing from this principle, Yubi fosters authenticity by incorporating imperfect materials such as textured plaster walls and natural ceramic tiles. These elements not only evoke authenticity but also create a serene ambiance that promotes tranquility and openness throughout the space. By integrating natural materials like wood, stone, and fibers, we further emphasize harmony with the environment, seamlessly blending the outside world with the hotel's interior.

- How does the design fulfill the need of the target users?

The primary reason people choose to spend a night or two in hotels is to relax and rejuvenate both physically and mentally. The principle of Wabi-sabi promotes a sense of openness and tranquility through its embrace of imperfection. The use of natural materials further enhances this atmosphere by harmonizing with the environment, bringing the outside in and amplifying feelings of relaxation, tranquility, and rejuvenation.

- How does the design fulfill the design challenge?

the design fulfills the challenge by creating a space that does not only look aesthetically pleasing and evokes a sense of relaxation, tranquility, and rejuvenation but also by taking in consideration the ergonomics which dictates the comfortability of usage of the bathroom. Given the small area, planning the placement of each fixture can be challenging. The design strategically place each fixture that promotes a comfortable circulation. This design achieves a harmonic blend of form and function. It transforms a small bathroom into a tranquil sanctuary that does not only appeals to the eye but also meets the practical needs of the guests, ensuring a comfortable and enjoyable experience.

- How does the choice of products contribute to the purpose of the design?

Choosing the right products contributes greatly to the purpose of the design. In a hospitality space, especially in bathrooms, it is crucial that the space is sanitary to reduce the maintenance needed for the space. American Standard products provides a wide variety bathroom fixtures and accessories with technology that helps with this problem. For example, the Acacia SupaSleek collection uses their innovative HygieneClean Technologies which eliminates dirt and bacteria growth.

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Let your ideas
change the way we
perceive hospitality
bathroom spaces

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